

Ideas, Inspiration & Wisdom
to help you make the most out of life



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ALL PRODUCTS

BATTERIES

DURACELL ULTRA LITHIUM

DURACELL ULTRA POWER

DURACELL PLUS POWER

SIMPLY DURACELL

RECHARGEABLES

PORTABLE CHARGER

HEARING AID BATTERY

TORCHES

SPECIALTY BATTERIES

BATTERIES

Duracell batteries have a history of providing dependable power when and where you need it the most. Duracell's range of batteries gives you the right power for all of your needs.



DURACELL ULTRA LITHIUM

Duracell Ultra Lithium, our most powerful battery provides up to 7x more power! (in digital cameras vs. Duracell Plus Power alkaline AA. Results vary by device)

OVERVIEW



DURACELL ULTRA POWER

Duracell Ultra Power is our best and most powerful alkaline battery. And only Duracell Ultra has POWERCHECK, an integrated tester, so you can see how much power you have left in your battery.

OVERVIEW



DURACELL PLUS POWER

Duracell Plus Power provides trusted quality and long-lasting power guaranteed from Duracell. Duracell Plus Power provides performance and long-lasting power in a broad range of everyday devices.

OVERVIEW



SIMPLY DURACELL

Simply Duracell provides quality Duracell power that you know and trust from Duracell at a value vs. other Duracell alkaline (based on recommended retail price when not on promotion).

OVERVIEW

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