

From: [Johnson, Mark](#)
To: [Product Change Notices](#)
Subject: FW: Honeywell S&C New Product Preview - August 2012
Date: 21 August 2012 22:06:20

Hi,

There's a product obsolescence announcement link below: **Announcing Wirewound Resistors Last Time Buy Opportunity**

From: Honeywell Sensing and Control [mailto:sc.marcom@honeywell.com]
Sent: Tuesday, August 21, 2012 10:30 AM
To: Johnson, Mark
Subject: Honeywell S&C New Product Preview - August 2012

To view this email as a web page, go [here](#).

New Product Preview

For Honeywell Sales Reps and
Authorized Distributors - **Internal Use Only**

New Product Preview

Honeywell is pleased to share with you two Product Line Extensions and one announcement.

Product Line Extension: PX2 Series Heavy Duty Pressure Transducers - Cable Harness & Deutsch Connectors

Honeywell is pleased to announce an extension to the PX2 Series Heavy Duty Pressure Transducers which expands the portfolio to over 5,000 possible standard configurations. Two new connector types are included in this product line extension:

- **1-meter cable harness connector**
 - Offers unlimited possibilities for electrical connections
 - Simplifies design-in to the customers' application
- **Deutsch DTM04-3P sealed connector**
 - Provides a mating connector that is IP69K rated

Product preview materials available on the [Rep/AD Resource Portal](#) include:

- [PX2 Extension Documents](#)
- [SMART Arc Extension Documents](#)
- [NPI Sales Channel Preview - August Call Recording](#)
- Quick Start Sheet
- Product Sheets
- Installation Instructions
- High Resolution Images
- Competitive Cross References

- Dust tight and able to withstand high-pressure and high-temperature wash-down applications
- Allows for use primarily in Transportation applications

Honeywell is temporarily lowering the MOQ and Distributor list price for 12 listings. Hurry, this offer ends October 19, 2012. This product will publicly launch on September 10, 2012.

[Download Available Materials >>](#)

Product Line Extension: SMART Position Sensor, 100° Arc Configuration with Flying Leads

Honeywell is pleased to announce an extension to the SMART Position Sensor, Arc Configuration portfolio that was originally introduced in March 2011. The new 100° Arc Configuration with Flying Leads offers customers the following benefits:

- **Flexible:** Customers can select their choice of connector when integrating the sensor
- **Cost-effective:** Potentially reduces cabling costs due to sensor position or orientation in the application
- **Simplifies design and integration:** Increases design flexibility and reduces integration time

Honeywell will delay the public launch date of these products from September 10 to November 19, 2012 to allow Distributors time to order the product on August 20 (60 business-day service level) and put it into their inventory. **These products will go live on the S&C website November 19.**

[Download available materials >>](#)



Announcing Wirewound Resistors Last Time Buy Opportunity

Honeywell Sensing and Control is offering a last time buy opportunity through October 31, 2012 for select Wirewound Resistor parts. Once this inventory is depleted, the products will be considered obsolete and will be removed from the S&C website. Due to the very low sales volume on these parts, we will not pursue any re-engineering efforts to replace these components.

[View the Product Obsolescence Announcement >>](#)

- Sales Resource - Product Overview
- Product Line Guides
- Potential Customer Lists
- Master Stocking Package
- Selection Criteria
- Application Notes

Please note: Not every product launch will include all of these resources.

**Next NPI Channel Preview Call:
Monday, September 17, 2012
11:30 a.m. Eastern Time (EST)**

See [Virtual Events](#) on the Rep/AD Resource Portal.

As a technology leader in sensing and switching solutions, we deliver you sales tools and resources in a number of formats - all available 24/7 when it's most convenient for you.

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