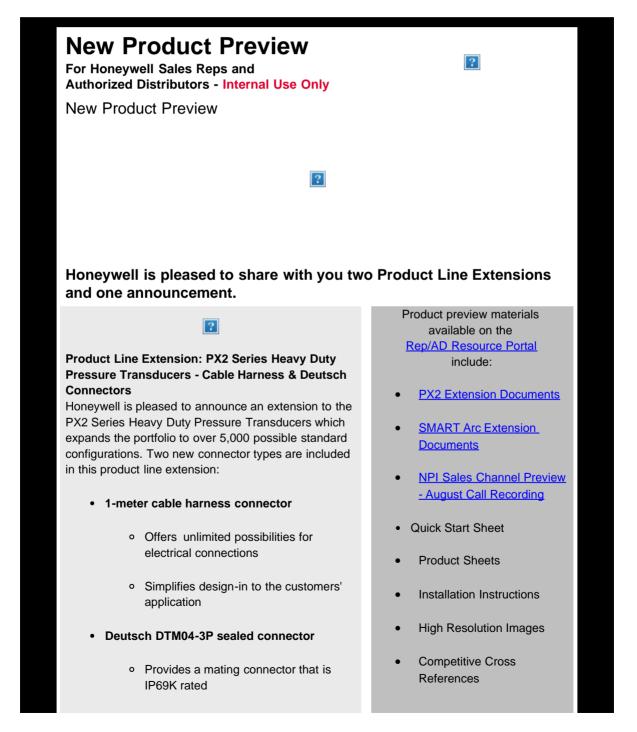
From:	Johnson, Mark
То:	Product Change Notices
Subject:	FW: Honeywell S&C New Product Preview - August 2012
Date:	21 August 2012 22:06:20

## Hi,

There's a product obsolescence announcement link below: Announcing Wirewound Resistors Last Time Buy Opportunity

From: Honeywell Sensing and Control [mailto:sc.marcom@honeywell.com]
Sent: Tuesday, August 21, 2012 10:30 AM
To: Johnson, Mark
Subject: Honeywell S&C New Product Preview - August 2012

To view this email as a web page, go here.



- Dust tight and able to withstand highpressure and high-temperature washdown applications
- Allows for use primarily in Transportation applications

Honeywell is temporarily lowering the MOQ and Distributor list price for 12 listings. Hurry, this offer ends October 19, 2012. This product will publicly launch on September 10, 2012.

## Download Available Materials >>

# Product Line Extension: SMART Position Sensor, 100° Arc Configuration with Flying Leads

Honeywell is pleased to announce an extension to the SMART Position Sensor, Arc Configuration portfolio that was originally introduced in March 2011. The new 100° Arc Configuration with Flying Leads offers customers the following benefits:

- Flexible: Customers can select their choice of connector when integrating the sensor
- **Cost-effective:** Potentially reduces cabling costs due to sensor position or orientation in the application
- Simplifies design and integration: Increases
   design flexibility and reduces integration time

Honeywell will delay the public launch date of these products from September 10 to November 19, 2012 to allow Distributors time to order the product on August 20 (60 business-day service level) and put it into their inventory. These products will go live on the S&C website November 19.

Download available materials >>



#### Announcing Wirewound Resistors Last Time Buy Opportunity

Honeywell Sensing and Control is offering a last time buy opportunity through October 31, 2012 for select Wirewound Resistor parts. Once this inventory is depleted, the products will be considered obsolete and will be removed from the S&C website. Due to the very low sales volume on these parts, we will not pursue any re-engineering efforts to replace these components.

View the Product Obsolescence Announcement

- Sales Resource Product
   Overview
- Product Line Guides
- Potential Customer Lists
- Master Stocking Package
- Selection Criteria
- Application Notes

Please note: Not every product launch will include all of these resources.

## Next NPI Channel Preview Call: Monday, September 17, 2012 11:30 a.m. Eastern Time (EST)

See <u>Virtual Events</u> on the Rep/AD Resource Portal.

As a technology leader in sensing and switching solutions, we deliver you sales tools and resources in a number of formats - all available 24/7 when it's most convenient for you.

Learn more...visit the <u>Rep/AD Resource Portal</u> today! On the Portal, link to New Products from the portal home page.

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