▶ Your own Web site on the Internet

A basic, hands on, guide for personal or small business users to get up and running with their own Web site, so that they can get their 'message' across for the rest of the world to see and access.

The book explains:-

- The Internet and the potential benefits of advertising your presence there.
- What you will need to get up and running.
- How to get Internet Web server space, and a Domain name of your own.
- Whether to get a professional to design and build your Web pages, or to do it yourself.
- How to use WYSIWYG type editors as well as HTML editors to build your Web pages.
- How to promote your site and get good search engine rankings.
- Keeping your site alive, and maintaining your pages on the server.

An introduction to HTML, the Web page authoring 'language' is included as well as a glossary of Internet and general computer terms

✔ **Beginners**   ✔ **Intermediate**   ☐ **Advanced**