



Nokia Lumia 720

Available	
Category	Business & consumer

Technical specifications	
Size	127.9 x 67.5 x 9.0 mm, 128 g
Display	4" IPS LCD, Super sensitive touch, ClearBlack WVGA (800 x 480), TrueColor (24-bit/16M)
Connectivity	Micro-USB Charging Connector 3.5 mm audio connector Micro-USB-B connector USB 2.0 Bluetooth 3.0 WLAN IEEE 802.11 b/g/n NFC Wi-Fi hotspot: Up to 8 Wi-Fi-enabled devices
Processor	Snapdragon™ S4, Dual-core 1.0GHz
OS	Windows Phone 8
Data Network	GSM network: 1800, 850, 900, 1900 MHz GSM max data speed DL: EGPRS 236.8 kbps GSM max data speed UL: EGPRS 236.8 kbps WCDMA network: 900, 2100, 1900, 850 MHz WCDMA max data speed DL: HSDPA - 21.1 Mbps WCDMA max data speed UL: HSUPA - 5.76 Mbps
Memory	RAM: 512 MB, Mass memory: 8 GB Expandable memory card type: MicroSD (up to 64 GB) Free cloud storage: 7 GB
Gaming features	DirectX 11, Touch UI, Xbox-Live Hub
Business apps	Adobe acrobat reader free download Lync (Corporate IM) free download Office: Excel, Word, Powerpoint, OneNote SkyDrive storage for documents and notes
Battery	Talk time (2G): 23.4 h Standby time (3G): 520 h, Talk time (3G): 13.4 h Music playback time: 79 h Maximum Wi-Fi network browsing time: 13.4 h Wireless charging, with accessory cover
Messaging	SMS (threaded view), MMS, Email, Push Email, IM
GPS	Magnetometer, A-GPS, Glonass
Camera	6.7 megapixel, Carl Zeiss Tessar lens, LED flash, Auto focus with two-stage capture key, 4x digital zoom
Music	Nokia Music, Nokia Mix Radio, Internet Radio DRM support: PlayReady
Video	720p@30fps Video recorder, Video streaming, Video player

Chic & social

Slimline unibody design as well as a range of colourful and wireless charging covers. Turn heads with the beautiful Nokia Lumia 720, powered by Windows Phone 8. Front and back wide-angle cameras, extra long battery life and a touch screen that works even with gloves or long nails.

Sleek, light and bright. Stand out from the crowd.

With its slimline unibody design, bright covers and vibrant screen, the Nokia Lumia 720 is guaranteed to turn heads. But it's not just a pretty face. It has extra long battery life and a touch screen that works even with gloves or long nails. You can also charge it wirelessly by clipping on a Wireless Charging Cover.

Talk face-to-face with video calling.

The Nokia Lumia 720 boasts an HD front-facing camera with a wide-angle lens that's perfect for squeezing all your friends into one shot, as well as for chatting on Skype. Have fun with the front-facing camera and Lumia exclusive digital lenses, like Glam Me, which allows you to take self portraits and add the star treatment by whitening teeth and tanning your skin. Picture perfect every time.

Back facing-camera. Putting you in the picture.

The back-facing camera with wide-angle lens and low light technology means you'll always get the perfect shot - wherever you are. And our Lumia exclusive digital lenses ensure every shot's a winner. Smart Shoot allows you to combine multiple photos and create the perfect shot. And now the Erase feature allows you to remove any unwanted elements.

HERE Maps. Find your way and discover your city's secrets.

Use HERE Maps with LiveSight by holding your phone up to reveal all the shops, restaurants and businesses around you. Get instant reviews and directions so you're never stuck for where to go next. HERE Maps even works indoors in places like shopping malls.

Nokia Mix Radio. Music to your ears, for free.

Love music? Stream your favourite tunes to your phone for free* with Nokia Mix Radio. Or use Nokia Gig Finder to find events nearby, then buy tickets and send Facebook invites to your friends. Complete the experience with our great accessories - like the JBL PowerUp Wireless Charging Speaker.

Always up-to-date with Windows Phone 8.

Windows Phone 8 keeps you in the know with all the latest news. Use Live Tiles to get instant updates from your friends, straight to your home screen. Keep ahead of the crowd with the latest from all your favourite apps, like StyleSaint and WhatsApp.



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