

NEW!

SimpleLink™ Wi-Fi® Family CC3100 / CC3200 Internet-on-a-chip™ Solutions



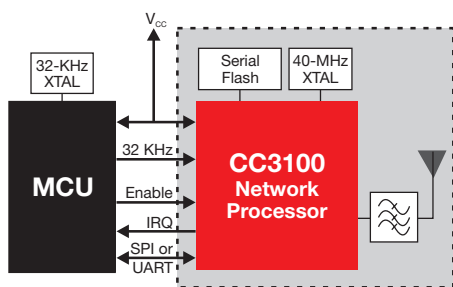
Overview

TI makes connectivity even easier with the next-generation SimpleLink Wi-Fi solutions. The product family features Internet-on-a-chip solutions for the Internet of Things (IoT) space solving industry challenges for broad embedded applications. The SimpleLink CC3100 and CC3200 enable:

- Easier Wi-Fi development
- Secure and fast connection to the cloud
- IoT made possible for low-power MCU applications
- Growing cloud ecosystem for quicker time to market and long-term platform

With the SimpleLink Wi-Fi family **no Wi-Fi experience is required** for the user who can choose between two options, both pin-to-pin compatible.

CC3100 Wireless Network Processor



The CC3100 device is a Wi-Fi, self-contained network processor with on-chip web server and embedded TCP/IP stack that connects easily to any low-cost and low-power microcontroller (MCU) such as the MSP430F552, thanks to a simple UART or SPI driver and host memory footprint as low as 7kB of code to reside on the MCU. Hardware design is made easy for space-constrained boards with a small 64-pin 9×9 mm QFN package. Certified modules will

also be made available. In addition, designers are given many options to ensure Internet connection in headless applications. Flexible connection methods (provisioning) include Access Point Mode, WPS, SmartConfig™ Technology and others. On the security side, an embedded hardware cryptography engine allows establishing TLS secure Link in 200ms.

Interfacing to any MCU, designed with low-power radio and advanced low-power modes, the SimpleLink Wi-Fi family makes sensor-to-the-cloud connectivity possible. Moreover, the solution contains several Internet protocols in ROM including mDNS, DNS, SSL/TLS and HTTP server. There are also several wireless applications such as instant messaging, email and more. The SimpleLink Wi-Fi family enables easy implementation of Internet applications such as service discovery, email, instant messaging, and security.

CC3200 Wireless MCU

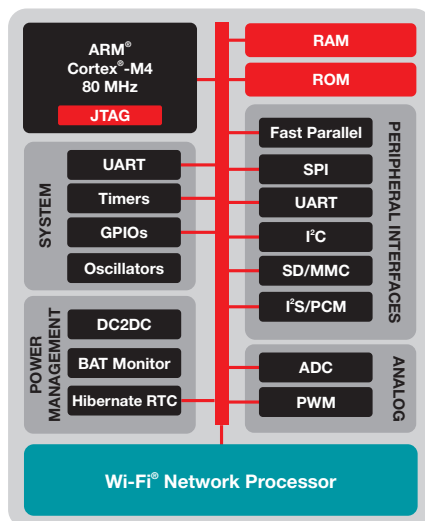
The SimpleLink Wi-Fi CC3200 solution capitalizes on the CC3100 benefits and

integrates a high-performance 80-MHz ARM® Cortex®-M4 MCU and peripherals allowing customers to develop their application with a single device. Developers can fully access the MCU portion with 200kB of application code available fully independent from the Wi-Fi processing. The peripheral set includes parallel camera, I²S audio, SDMMC, ADC, SPI, UART, I²C, PWM, I/Os, built-in power management and RTC enabling many MCU embedded applications to connect to the cloud.






Software and Support

Both CC3100 and CC3200 devices are supported by a software development kit (SDK) including software drivers, sample applications, API guide, user documentation and a world-class support E2E™ community. On the integrated Cortex-M4, all sample applications in the SDK are supported with Code Composer Studio™ Integrated Development Environment and no RTOS. In addition, a few of the applications support IAR, GCC, Free RTOS, TI-RTOS. Categories of applications are outlined below:

- Internet-on-a-chip sample applications
 - Email from SimpleLink Wi-Fi solution
 - Information Center – get time and weather from Internet
 - http server – host a web page on SimpleLink Wi-Fi solution
 - XMPP – Instant Message chat client
 - Serial interface
- Wi-Fi sample apps
 - Easy Wi-Fi configuration
 - Station, AP modes
 - TCP/UDP
 - Security – Enterprise/Personal, TLS/SSL
- MCU peripheral samples apps



Getting started: SimpleLink™ CC3100 and CC3200 hardware development kits

Kit name	Description	When to buy this?
SimpleLink Wi-Fi C3200 Internet-on-a-chip wireless microcontroller (MCU)		
 <p>CC3200-LAUNCHXL \$29.99 USD</p>	<ul style="list-style-type: none"> • CC3200 Launchpad • Single-chip Internet of Things solution with integrated MCU 	Want to use Wi-Fi® wireless MCU – single-chip Internet-on-a-chip™
SimpleLink Wi-Fi CC3100 Internet-on-a-chip wireless network processor		
 <p>CC3100B0OST-CC31XXEMUBOOST-EXP430F5529LP \$49.99 USD</p>	<ul style="list-style-type: none"> • CC3100 BoosterPack + Advanced emulation board + MSP430F5529 Launchpad 	Want to evaluate all CC3100 sample apps, using TI's ultra-low-power MSP430™ MCU family
 <p>CC3100B0OST-CC31XXEMUBOOST \$36.99 USD</p>	<ul style="list-style-type: none"> • CC3100 BoosterPack + flashing and advanced debug capability • Compatible LaunchPads (sold separately) 	Want to use CC3100 with any other MCU. Need one EMUBOOST board for flashing, using radio tool, using SimpleLink Studio (MCU development on PC) or advanced debug
 <p>CC31XXEMUBOOST \$22.99 USD</p>	<ul style="list-style-type: none"> • Flashing and advanced debug capability for CC3100B0OST 	Needed for flashing CC3100B0OST, using radio tool, using SimpleLink studio (MCU development on PC), doing advanced debug with CC3100
 <p>CC3100B0OST \$19.99 USD</p>	<ul style="list-style-type: none"> • CC3100 BoosterPack – cannot flash without CC3100EMUBOOST – only one needed for all CC3100B0OST • Compatible LaunchPads (sold separately) 	If buying additional CC3100B0OST boards – assuming you already have CC31XXEMUBOOST for flashing, radio tool and possible advanced debug

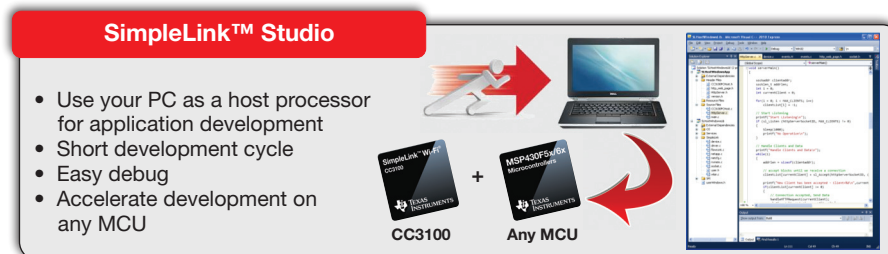
Growing cloud of ecosystem partners

The TI IoT cloud ecosystem helps manufacturers using TI technology to easily and rapidly connect more to the IoT. Open to cloud service providers with a differentiated service offering and value-added services running on one of TI's IoT solutions, the TI cloud ecosystem provides options to meet individual manufacturer needs.



SimpleLink Studio: Add CC3100 SimpleLink Wi-Fi to any MCU

SimpleLink Studio for CC3100 is a Microsoft Windows®-based software tool to aid in the development of embedded networking applications and software tool for MCUs. Using SimpleLink Studio for CC3100, embedded software developers can develop and test applications using any desktop IDE, such as Visual Studio or Eclipse; this allows the code to be easily tested while it is under development, and then later ported to an MCU without having to be modified. Developers can then connect their applications to the cloud using the CC3100 BoosterPack.



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