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## PRODUCT AND PROCESS CHANGES: HORIZON REPORT

**PIN:** PIN155359

**Date:** January 22, 2015

**Subject:** 2015 Horizon Report

**To:** PRICE CONTROL  
NEWARK  
pricecontrol@newark.com

Dear Valued Customer,

Cypress is pleased to present you with the 2015 "Horizon Report"

The purpose of this report is to give advance visibility on changes that Cypress plans to implement in the year 2015. Cypress believes that this advance notification will greatly streamline the change review and qualification processes.

**Response Required:** No immediate response is required. All customers will receive a detailed final PCN for each change as per the plan shown in the attached Horizon report.

Cypress also believes that the Horizon Report will facilitate the determination of those changes that will need board qualification, and the quantity of samples that will be required for these qualifications. Cypress requests that you advise your sales representative of any sample requirements upon receipt of the Horizon Report, and no later than 30 days after receipt of the final PCN.

When warranted by a business critical circumstance, Cypress may release a change sooner or later than the scheduled Horizon timeline. In such cases, a PCN announcing specific details and timelines will be released outside of the timeline indicated on the Horizon Report.

This Horizon Report does not replace Cypress's bi-annual Product Obsolescence process - product pruning and end-of-life (EOL) notifications will continue to be issued in July and December.

The Horizon Report and a supporting attachment containing Cypress part numbers associated with the quarter-wise changes are enclosed with this letter.

Should you desire any clarification or additional information, please contact your Cypress sales representative, or contact the PCN Administrator at [pcn\\_adm@cypress.com](mailto:pcn_adm@cypress.com).

Sincerely,  
Cypress PCN Administration