

FRA Software NPI One Pager

Target Market(s)

- **Primary:** Filter, amplifier, and power supply characterization
- **Secondary:** Education

Target Channel:

- Disty Preferred

Launch Objective (Competitive, Installed Base, New Market):

- **Primary:** Competitive/New market
- **Secondary:** Installed base

Product Description:

The DSOXT3FRA, DSOX4FRA, and DSOX6FRA Frequency Response Analysis option for the InfiniiVision X-Series oscilloscopes profiles Bode gain & phase plots for characterizing the frequency response of a wide variety of circuits up to 20 MHz



Value Proposition:

- Lower cost than a standalone FRA.
- Easy to use.

Competitive products

- No current competition from any oscilloscope

Key Launch Activities and Dates

- No special launch activities (literature updates only)

Field Training Plans

- Field News Service (FNS) article
- Disty newsletter article
- Disty Training Day (DTD)

