BBP™12 Label Printer
General Product Identification

The BBP™12 Label Printer is an entry level benchtop label printer for general product identification and asset tracking that offers great value for money. The **compact** BBP12 offers a high print speed of **100 mm/second** and can handle a **wide range** of highly durable and specialised Brady **identification labels**.

Identifying your devices has never been so easy. Traceability of company assets is an absolute must these days, and the BBP12 provides this solution. In electronics, the BBP12 can be part of a low volume traceability automation solution and prints a wide range of product identification labels.

Printer

Article No.	Order Reference
195569	BBP12-EU+U+LM Pro
195566	BBP12-EU+Unwinder
195570	BBP12-UK+U+LM Pro
195567	BBP12-UK+Unwinder
195571	BBP12-US+U+LM Pro
195568	BBP12-US+Unwinder

Accessory

Article No.	Order Reference
361064	BBP12/BBP11 Peel & Present

There are a dozen good reasons to choose the compact benchtop entry level BBP™12 Label Printer:

1. Compact in size, fits on every desk
2. Default Ethernet Connectivity, allowing you to work in a network
3. Connect any universal keyboard via USB 2.0 to work in stand-alone mode
4. Full colour LCD Display and intuitive software interface are simple to use, so no extensive training is required
5. Simple calibration menu with easy 1-2-3 step printing
6. Prints a wide range of identification labels from 10 mm up to 112 mm wide
7. Standard 300 dpi print quality allowing accurate image & barcode positioning on small labels
8. With its powerful 32 bit processor and its extended memory it can print up to 100 mm / sec
9. The printer supports the industry-standard Zebra® and Eltron® programming languages
10. Print time and date on to your labels via the "Real time clock feature"
11. Best price/quality in the market for low volume printin
12. Comes with a free unwinder accessory to print larger label rolls

PRINTER

Weight	2.50 kg
Dimensions	Size - Depth: 258 mm Size - Height: 173 mm Size - Width: 202 mm
Max. Print Width (mm)	105.60 mm
Mode of operation	Stand-Alone with external keyboard & Peripheral

DISPLAY

Display Type	Full colour LCD display
Display Resolution	300 dpi

MATERIALS SUPPORTED

Materials	Nylon Cloth, Paper, Polyester, Polyethylene, Polyimide, Polyolefin (Sleeves), Poly- propylene, Thermoplastic polyether- polyurethane, Vinyl, Vinyl Cloth, Outdoor Vinyl, Self-laminating Vinyl

BARCODES

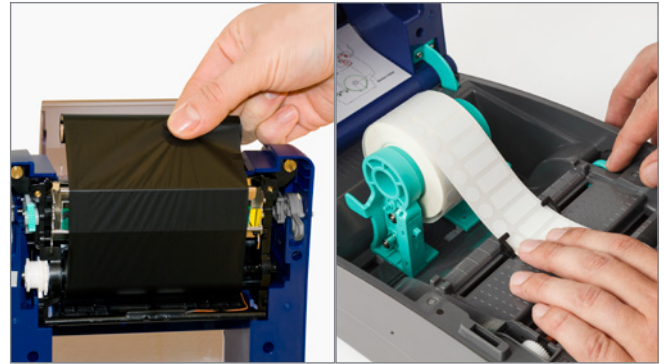|	
Barcode Type	2D and 1D (Linear)

SOFTWARE & CONNECTIVITY

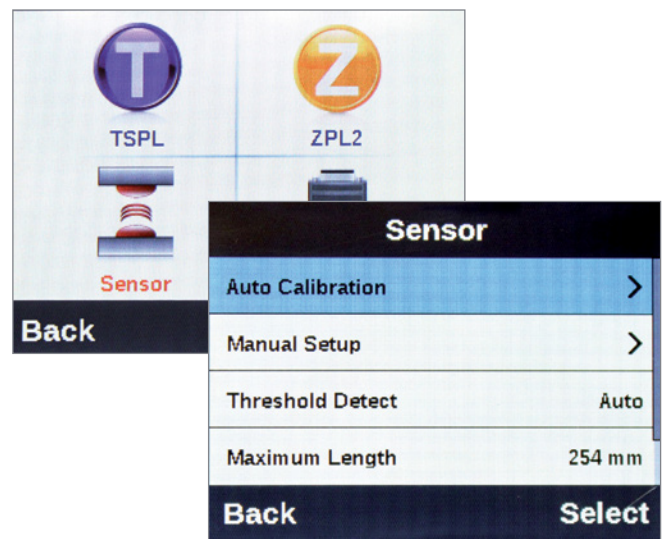|	
Connectivity	Serial, USB 2.0, Ethernet
Software Compatibility	LabelMark, CodeSoft, Windows® based driver for 3rd party software

COMPLIANCE

Approval/Compliance	UL; cUL; CE; RoHS; EAC

Consult the video of the
BBP12 Label Printer on
www.bradyeurope.com/BBP12

Ready to print in 1-2-3

Step 1: Insert media

Step 2: Calibrate via Full Colour LCD Display

Step 3: Print

Your Brady Distributor

EUR-M-785-EN

Y4188005

www.bradyeurope.com/BBP12