

# MARKETING UPDATE

## New Product Introduction



**OMRON**  
ELECTRONIC COMPONENTS

NO: Rel-207  
DATE: October, 2018

Product: G9TA/G9TB Series  
Type: New Product Introduction

OMRON is pleased to announce the release of **New AC Latching Relays Series G9TA and G9TB.**



Omron expands its relay product line with the addition of **New AC Latching Relays Series G9TA and G9TB.**

Their Compact Sized Design, High Switching Capacity and Low Power Consumption make them ideal for applications such as:

Smart Meters, PV Inverters, EV Chargers and Lighting Control.

G9TA : 60A@250VAC and

G9TB :120A@276VAC

UL Pending

Please read this document carefully. If you have any questions, please contact your Omron Sales Representative.

### KEY FEATURES AND BENEFITS:

Features		Benefits
<b>G9TA</b>	High power switching of 60A@250VAC	✓Its high power switching meets special requirements for several applications
	<b>Compact size: 33.5 x 37.1 x 18mm</b>	✓Contributes to equipment downsizing
	<b>High magnetic latching force provides resistance against vibration</b>	✓Saves power consumption with latching mechanism
	<b>Low Contact Resistance, low temperature rising</b>	✓Reduces heating due to high current

<b>G9TB</b>	<b>High power switching of 120A@276VAC</b>	✓ Provides reliable performance in Energy Management application
	<b>Compact size: 37 x 43 x 22mm</b>	✓ Contributes to equipment downsizing
	<b>High magnetic latching force provides resistance against vibration</b>	✓ Saves power consumption with latching mechanism
	<b>Low Contact Resistance, low temperature rising</b>	✓ Reduces heating due to high current
	<b>Conforming to IEC62055-31 UC3</b>	✓ Meets International Standards for Relays in Electricity Meters; High Overcurrent Capability

**TARGET APPLICATIONS:**

- Smart Meters
- PV Inverters
- EV Chargers
- Lighting Control

**ORDERING INFORMATION:**

**PROMOTIONAL DOCUMENTS:**

**NPI FILE AND EMAIL TEMPLATES:**

- **Distributor version:**
- **Customer version** (also in Spanish and Portuguese):

**PRODUCT PRESENTATIONS:**

**DATASHEETS:**

[https://omronfs.omron.com/en\\_US/ecb/products/pdf/en\\_G9TA.pdf](https://omronfs.omron.com/en_US/ecb/products/pdf/en_G9TA.pdf)  
[https://omronfs.omron.com/en\\_US/ecb/products/pdf/en\\_G9TB.pdf](https://omronfs.omron.com/en_US/ecb/products/pdf/en_G9TB.pdf)

**DISTRIBUTOR PRICING PROMOTION:**

This New Product qualifies for our 30 day NPI pricing promotion:

- If there are two pricing breaks, standard pack increment may be purchased at master pack cost
- If monolithic cost structure, 10% cost discount.

Reminder, this is ONLY for the first 30 days after NPI announcement, after which time standard distribution pricing will be used.

**PRODUCT PICTURE:**

Best Regards,

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