



M710 Bluetooth & Wi-Fi Portable Label Printer with Workstation Safety & Facility ID Software and Hard Case

Part: M710-WB-SFID

### Product Highlights

Maximum Label/Tape Width: 2 in

Color Printing Capability: Single Color

Maximum Labels per Day: 1000

Stand Alone Printing: Mobile device connected, PC connected & Stand-alone

Print Resolution: 300 dpi

## Print Technology: Thermal Transfer

### Overview

More speed. Less mess. It's our fastest, most advanced portable printer yet. Print 3" per second. Auto-cut labels. Work all day on one charge. Use one device plus a Brady Workstation Safety and Facility ID Software Suite for 100's of applications.

- Stay connected wherever your work happens with enhanced Bluetooth and Wi-Fi
- Get lightning-fast print speeds: 3" per second, plus cut labels automatically
- Work longer – print 4,500 labels on a full battery charge
- Enjoy more durability with a printer that withstands 4' drops, blowing sand and dust
- Print what you need, how you need – text, barcodes, shapes and images using a keypad or software
- Get shop-to-field flexibility with label saving, sharing and data imports
- Includes: Brady Workstation Safety and Facility ID Software Suite Download
- NOTICE: Brady North America is not authorized to ship this item via air or to Alaska or Hawaii. Please contact your local distributor.

Label creation, just a tap away.

Seamlessly design, view and print labels right from our industry-leading app.

The M710 Printer with Bluetooth, paired with Express Labels mobile app, provides a seamless on-demand experience for maximum on-site efficiency.

### Specifications

Key Characteristics	Product Number	176201
	UPC	888434620915
	UOM	Kit
	Trade Name	M710
	Brand Name	Brady®
	<u>Country of Origin</u>	Malaysia

	<u>HTS Code (Harmonized Tariff Schedule)</u>	8443.32.1050
	<u>ECCN (Export Commodity Control Number)</u>	EAR99

Dimensions	Dimensions	13.59 in H x 9.45 in W x 4.6 in D
	Height	13.59 in
	Width	9.45 in
	Depth	4.6 in
	Display Size	2.12 x 2.81 in
	Weight	5.40 lb

Material Characteristics	Color	Blue
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Product Features	<u>Application</u>	Facility Identification, Safety Identification
	Shipped With Battery	Yes
	How Is Battery Shipped	Shipped in box, not installed
	Battery mAh Rating	1800 mAh
	Battery Weight (metric)	0.45 lb
	Built-In Label Wizards	66 Block, Arrow Tape, Breaker Box, DesiStrip, Face Plate, Flags, Patch Panel, Pipe Marker, Safety, Terminal Block, Vial, Wire Wrap
	<u>Connectivity Options</u>	Bluetooth, USB, Wi-Fi
	Cutter Type	Auto Cutter
	Display Type	Color LCD Touch Screen
	Keyboard Type	QWERTY
	Memory	200 MB (stores up to 100,000 labels)
	<u>Stand Alone Printing</u>	Mobile device connected, PC connected & Stand-alone
	Number of Symbols	500+
	Plug Type	US
	Power Supply Voltage	110 - 245 V
	Auto Shut-Off / Power Conserve	5 minutes, User Configurable
	<u>Recharge Time</u>	3.5 hours
	Special Characters Quantity	Depends on Regional Keypad

	User Interface Type	Full QWERTY Keyboard
	Battery Type	Rechargeable Lithium-ion Battery


Printing Specifications	Barcode Symbolologies - 2D	Data Matrix, More through Brady Workstation, QR code
	Barcode Symbolologies - Linear	Code 128, Code 39, EAN-13, EAN-8, Interleaved 2 of 5, More through Brady WorkStation, More through software, UPC-A, UPC-E
	<u>Calibration Required?</u>	Automated through Smart Cell
	Color Printing Capability	Single Color
	Font Sizes	4 - 174 pt
	Font Styles	Brady Alpine, Brady Fixed Width
	<u>Label Retention Feature</u>	No
	<u>Maximum Labels per Day</u>	1000
	Maximum Print Speed	3.0 in/s
	<u>Minimum Label Length</u>	0.236 in
	Minimum Liner Width	0.812 in
	Print Resolution	300 dpi
	Print Technology	Thermal Transfer
	On Screen Indicators	Battery Life, Bluetooth Status, Ribbon and label part number recognition, Ribbon Remaining, Supply Remaining, WiFi
	Device Drop Test & Durability	Resistant to 4-foot drops, Sand & Dust

Compatibility	<u>Compatible Media</u>	BM-, BM7-, BM7C-, BMC-, M6-, M6C-, M7-, M7C-
	Label Material Types	FreezerBondz™ Polyester, Heat-shrink Polyolefin, High Temperature Heat-shrink Polyvinylidene Fluoride Sleeve, Nylon Cloth, Paper, Phosphorescent Polyester, Polyester, Polyester with Polyester Overlamine, Polyethylene, Polyethylene

		Foam Laminate Polyester, Polyimide, Polyolefin, Polypropylene, Polyvinylfluoride, Reflective Tape, Self-laminating Polyester, Self-laminating Vinyl, StainerBondz™ Polyester, Static Dissipative Polyester, Tamper-resistant Vinyl, Vinyl, Vinyl Cloth
	Continuous & Die-Cut Materials Supported	Continuous and Die-cut
	Custom Labels Available	Yes
	Maximum Label/Tape Width	2 in
	Maximum Print Width	1.921 in
	Maximum Printed Label Length	40 in
	Maximum Liner Width	2.25 in
	Phones & Tablets Supported	Android devices with Android OS 6+, iPhone with iOS 10+
	Software Compatibility	Brady Workstation, Express Labels Mobile App
	Languages Available	Bulgarian, Chinese (Traditional and Simplified), Croatian, Danish, Dutch, English (US), Estonian, Finnish, French (France), German, Hungarian, Italian, Japanese, Korean, Norwegian, Polish, Portuguese (Portugal), Romanian, Russian, Slovak, Spanish (Spain), Swedish, Turkish

What's Included	Includes	(1) 2 Year Limited Warranty, (1) AC Adapter/Battery Charger (M710-AC), (1) Brady WorkStation Safety and Facility ID Software Suite Download, (1) Drivers, (1) Halogen Free Printer Ribbon (M7-R6000), (1) M710 Hard Case (M710-HC), (1) M710 Label Printer (M710), (1) Media Adapter (M71-ADAPT-BK), (1) QuickStart Guide, (1)
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		Rechargeable Battery (M-LION-BATTERY), (1) USB Cable (USB-C-A-CABLE), (1) Users Guide, (1) White Indoor Outdoor Vinyl Label Roll (M7C-1000-595-WT)
	Warranty (North America)	2 Years

Compliance	<u>UNSPSC</u>	45101520
	Patent Number(s)	7,070,347, 7,893,952, 7,999,836, 8,328,442, 8,333,524, US 8,393,810
	<u>California Prop 65</u>	 WARNING: Cancer and Reproductive Harm - <a href="http://www.p65warnings.ca.gov">www.p65warnings.ca.gov</a>
	RoHS Compliance Status	Compliant with Directive 2011/65/EU and 2015/863