

Aug 18, 2023

Dear Valued Customers,

We are excited to announce that the ICR-3211B, a product that you know and trust, has been successfully reactivated and is once again available for purchase. Despite being phased out in 2022, we have been working tirelessly to overcome the material supply challenges that led to its discontinuation. We are pleased to inform you that these obstacles have now been resolved, allowing us to bring back the ICR-3211B to meet your needs effectively.

Key Highlights:

Reactivation: The ICR-3211B is back in action! After a temporary phase-out, we are thrilled to reintroduce this product to our esteemed customers.

Material Supply Issue Resolved: The main reason behind the temporary discontinuation was the material supply issue. We have diligently tackled this challenge and are confident that we can now provide a steady and reliable supply of the ICR-3211B.

Continuous Availability: Going forward, you can rely on the availability of the ICR-3211B. We are committed to ensuring a consistent supply to support your ongoing projects and requirements.

Long-Term Plan: We understand the importance of product stability for your operations. As such, we want to assure you that there are no phase-out plans for the ICR-3211B for at least the next 4 to 5 years. You can confidently plan your projects around its availability.

We value the trust you have placed in Advantech as your preferred technology partner. Our team remains dedicated to delivering high-quality products that meet your business needs. The reactivation of the ICR-3211B is a testament to our commitment to your success.

For inquiries, orders, or any additional information, please feel free to reach out to our sales and support teams. We are here to assist you at every step.

Best regards,

Andrew Chen

Product Sales Manager, IIOT ANA Advantech