

BMP™71 Label Printer

Distributor Opportunity Sheet

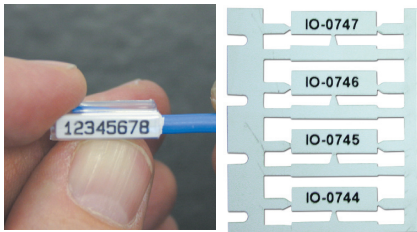
THOUSANDS OF APPLICATIONS.
HUNDREDS OF LABELS.
ONE LABEL PRINTER.



Safety and Facility ID



Durasleeve™ Labels



Die Cut Labels



Control Panel Labels



Pipe Markers



Glow In The Dark Tape



The **NEW** BMP™71 printer combines the best features and functionalities of Brady's TLS 2200® and HandiMark® models into one easy-to-use, top-of-the-line portable solution.

All major wire & cable, safety & facility and asset & component identification needs are satisfied in one printer.

The BMP™71 truly is our most versatile and intuitive portable printer yet. Which makes it a great solution for your customers and a lucrative opportunity for your business.

One Source for Label Materials

Choose from 30 different material types and over 400 label parts — all designed with Brady's industrial strength durability. Add all of the materials from the TLS 2200® Thermal Transfer Printer and the HandiMark® Portable Label Maker and your label options are endless!

Saves Time with Foolproof Label Design & High Speed Print

At 38mm per second, the BMP™71 printer has the fastest print speed on the portable printer market. But that's not all. With built-in design wizards for electrical, voice / data comm and general id, material recognition technology and storage space for over 100,000 label files, this printer can cut label design time in half.

Cuts Material Waste – Preview Labels As You Create Them!

With a large, full colour graphical display, the BMP™71 printer shows you exactly what your label will look like as you're creating it — so there's no guesswork or need for "test labels".

For demo videos and information on label and ribbon materials, visit www.bradyaust.com.au/dist/bmp71

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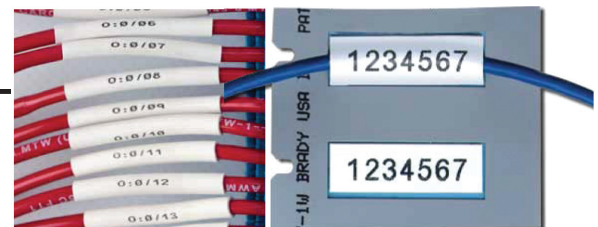
BMP™71 Printer Features Include:

- Large, full colour graphical display shows:
 - Label material and ribbon part number
 - Label colour and size, including the amount of remaining material
 - Font size, bold, italics, underline, subscripts and more
 - Application templates
 - Multi-area print areas
 - Remaining battery charge
- Hundreds of symbols and graphics including bar codes
- Multiple font size and auto font size
- Frame, mirror print and vertical print
- Sequences and time/date stamp

Self Laminating Labels



Permasleeve™ Heat-shrink Sleeves



Better for your business

With a massive range of compatible Brady high compliance labels for both electrical / datacomm and safety / asset identification, your customers will constantly find new applications for their BMP™71. This means your future label revenue streams are going to grow exponentially. Rather than having to stock several separate printers for different types of application (electrical / datacomm / safety signage etc), the BMP™71 gives your customers all of this functionality and gives you only one stock item to manage.

Catalogue Number	Description
115158	BMP71 Printer* with LabelMark™ Software
872044	BMP71 Printer* with Markware™ Software
114881	Hardcase
114882	Softcase
871843	AC adaptor
871844	Quick Charger
114885	Battery
114886	Cleaning Kit
114887	TLS/Handimark Media Adaptor
103788	USB Cable



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*Label printer ships with Hardcase, Charger/AC Adapter, 1 Roll of M71-31-423 White Die Cut Labels, 1 R6000 Black Ribbon Cartridge, Roll Adapter, USB Cable, Quickstart Guide, a CD including the Printer Driver, Users Guide and Tutorial.