

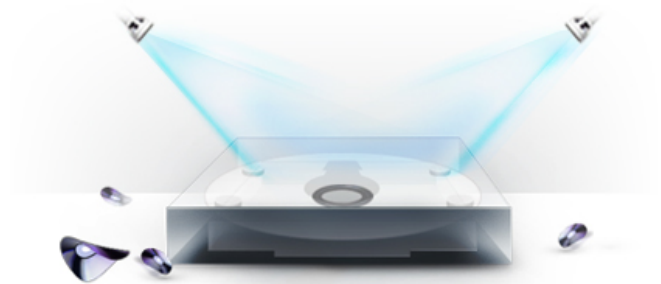
Experience true entertainment

Let BD Advisor guide you through the Blu-ray.



Blu-ray lets you get the most out of your movie watching, so shouldn't you get the most out of Blu-ray? That's where BD Advisor comes in. It lets you unlock the power of interactive high-definition movie viewing with PowerDVD and Blu-ray Discs. BD Advisor helps you test your system and understand Blu-ray basics as well as suggest upgrades. Now you can always enjoy the best Blu-ray has to offer.

Engineered for extreme reliability.



Samsung's Optical Disc Drives maximise your Blu-ray experience. Not only do they maximise Blu-ray resolution, their 2-lens and 2-laser diode system reads and writes CDs and DVDs with more precision focus than most ODDs single lens system. Combine that with improved BD disc reading quality and DVD double layer disc writing quality, and you'll find our Optical Disc Drives were built to be as reliable as they are enjoyable.

Give your DVDs a movie-makeover.



Put your favorite shows on disc.



Breathe new life into your movie collection with Samsung's up-scale technology. It gives your standard definition DVDs a dramatically different high resolution look. And it gives your movie-viewing experience a cinematic boost. By up-scaling, your favourite DVDs will feature the same brilliant details and rich, robust colours you've come to enjoy from the high definition content on your HDTV.

Don't let the networks tell you when to watch your favourite shows, you can watch them whenever you want when you match a TV tuner card with your PC and burn them to a DVD through our Optical Disc Drive. You'll have the power to capture your favourite TV shows to watch whenever you want. It even lets you capture still-frames and burn the captured TV content into Discs. So watch TV your way-any show at any time.

Capture it all in HD.



Whether it's her first steps or last night's party, capture it all in HD video using your DV or HDV camcorder, and burn it to make your own DVD. It doesn't matter what format you prefer-mpg, mp4 or avi-Samsung's Powerproducer makes it possible to turn memorable moments into DVD brilliance.