

3M™ Diamond Grade™ Conspicuity Markings Series 983

3M™ Flexible Prismatic Conspicuity Markings Series 963



Powerful Protection Against Collisions

- DOT certified and guaranteed to meet and exceed NHTSA requirements
- Durable—resists weather, dirt and aging
- Aggressive adhesive
- Non-corroding
- Available in two product constructions
 - Series 983—strong and durable for easy application to smooth surfaces
 - Series 963—new thin, flexible prismatic for smooth surfaces, and around rivets and corners

3M

Increased visibility helps improve safety

Drivers rely on what they can see. Vehicles with reflective conspicuity markings provide better visual information to drivers for faster detection and more accurate decision-making.

3M conspicuity markings are now available in two constructions. Whether you need a strong, rigid product for smooth surfaces or one with a little more flexibility for application over or around rivets, 3M has a solution. Both constructions are bright and durable, and are backed by 3M's superior technical service and customer service. They are easy to apply and come with aggressive, pressure sensitive adhesive that stands up to the rigors of the road.

3M™ Diamond Grade™ Conspicuity Marking Series 983 Premium Grade		New 3M™ Flexible Prismatic Conspicuity Marking Series 963 Economy Grade	
Construction	Durable and rigid (0.014 to 0.018 inch thickness)	Durable and flexible (0.010 to 0.014 inch thickness)	
Warranty	7 years, non-prorated	5 years, non-prorated	
Appearance	Vivid colors and bright white ensures maximum reflectivity and superior daytime color	Grayish white and red	
Adhesion	High performance including application in low temperatures	High performance including application in low temperatures	
Technical Service	On-site technical specialists to assist with application	Over-the-phone support to assist with application	
Application	User friendly with easy release liner	User friendly with easy release liner	

3M™ Diamond Grade™ Conspicuity Markings Series 983 <i>Available in a variety of roll sizes (continuous or kiss-cut) and strips.</i>	
983-32	Red/White (11 inches/7 inches)
983-326	Red/White (6 inches/6 inches)
983-10	Solid White
983-72	Solid Red

3M™ Flexible Prismatic Conspicuity Markings Series 963 <i>Available in a variety of roll sizes (continuous or kiss-cut).</i>	
963-32	Red/White (11 inches/7 inches)
963-326	Red/White (6 inches/6 inches)
963-10	Solid White
963-72	Solid Red

Series 983 and 963 Standard Sizes	
Roll Widths	1.5, 2, 3 and 4-inch widths
Roll Length	50 yards
Strips (983 only)	100 strips per package

3M™ Diamond Grade™ Reflectors Series 989 <i>Meets and exceeds SAE requirements</i>		
REF-72	Red	2 x 3.5-inch rectangular, 500/roll
REF-74	Amber	2 x 3.5-inch rectangular, 500/roll
REFR-3 REFR-4	Red	3- and 4-inch round, 50/package
REFA-3 REFA-4	Amber	3- and 4-inch round, 50/package

For additional sizes, contact your 3M distributor or 3M sales representative, or call 1-800-553-1380.

For more information about 3M's bright and visible conspicuity markings, or 3M's full line of traffic safety products and services, contact your 3M representative or visit www.3M.com/tss.



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75-0301-6583-3 (90.25)ii