

Automotive Display ICs

TW8816

Highly integrated LCD controller
with on-chip MCU & CCFL controller

The TW8816 is a highly integrated multi-purpose LCD display solution with a high quality NTSC/PAL/SECAM 2D video decoder and a 2D De-interlacer/Scaler supporting digital and analog panels. To reduce BOM cost, TW8816 integrates an 8-bit MCU and a CCFL controller. Through multiple input ports, TW8816 can directly display video and graphic content from a variety of devices including TV Tuners, DVD players, back-up cameras, DTV/DMB receivers and navigation/GPS receivers.

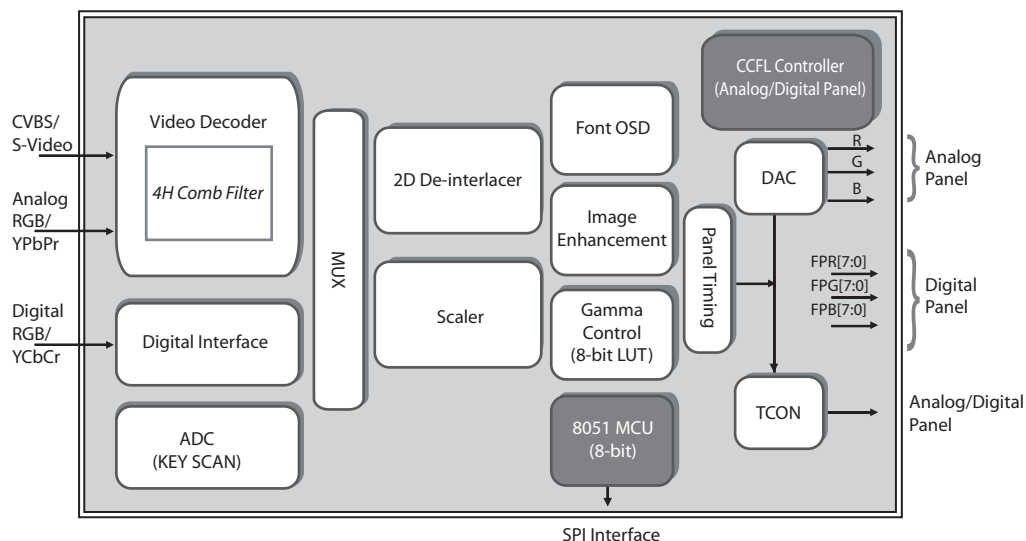
Target Applications

- Navigation + DVD + TV
- Back up Camera
- Rear Seat Entertainment
- Car TV
- Portable DVD
- PMP
- Portable TV
- Door Phone
- Photo Frame
- DMB TV
- Baby Monitor
- Home Audio
- In Flight Entertainment

Key Features

- Supports analog inputs including CVBS, S-Video, YPbPr & RGB signals and digital inputs including 24 bit RGB & 8/16/24 bit YCbCr. Interlaced and progressive ITU 656 inputs are supported
- Supports both digital & analog panels up to WXGA resolutions
- Integrates cost saving features including a CCFL controller & an on-chip 8-bit 8051 based MCU with SPI interface
- Built-in 8 colors Font OSD with 202 ROM and programmable 227 RAM fonts
- Supports Multi-color fonts by combining 3 single color fonts
- Embedded Image Enhancement
 - Programmable CTI, hue, brightness, saturation, contrast & sharpness control
 - Black/White Stretch
 - Programmable favorite color enhancement- up to three colors
 - Programmable Gamma Correction tables

TW8816 Functional Block Diagram



Order Information

Part #	Name	Description	Pin Count	Body Size
TW8816	LQFP 128	Low Profile Quad Flat Package	128	14 x 20 mm ²

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Analog Video Decoder

- NTSC (M, 4.34) and PAL (B, D, G, H, I, M, N, N combination), PAL (60), SECAM with automatic format detection
- Advanced synchronization processing for VCR trick play signal
- Three 10-bit ADCs and analog clamping circuit
- Built-in analog anti-aliasing filter
- Fully programmable static gain or automatic gain control for the Y or CVBS channel
- Programmable white peak control for the Y or CVBS channel
- Software selectable analog inputs allows any of the following
 - Up to 4 composite video
 - UP to 3 S-Video
 - Up to 2 analog YPbPr and RGB
- 4-H adaptive comb filter Y/C separation
- PAL delay line for color phase error correction
- Digital PLL for both color and horizontal locking
- Programmable hue, brightness, saturation, contrast, sharpness, Gamma control, and noise suppression
- Automatic color control and color killer
- Detection of level of copy protection according to Macrovision standard

Analog RGB / YPbPr input

- Built-in sync processor for SOG support
- Built-in Line-locked PLL
- Built-in input measurement function
- Support directly sampling up to SVGA

8/16/24-bits Digital RGB/YCbCr Inputs

- Allows connection to 8/16/24-bit RGB/YCbCr
- Support both interlaced and progressive ITU 656

TFT Panel Support

- Supports a variety of Digital single pixel TFT panels and Analog active matrix TFT panels
- Supports digital TTL panel up to WXGA(1280 x 768), 100MHz and analog panel up to WQVGA (480 x 234), 20 MHz
- Supports 3, 4, 6 or 8 bits per pixel format

Font OSD

- Built-in Font OSD with 202 ROM and programmable 227 RAM fonts. Supports Multi-color fonts by combining 3 single color fonts
- Multi-window (4) OSD support with color pallet
- 16 font & window colors available
- Support OSD overlay with alpha blending

Built-in Microcontroller

- Supports external SPI Interface and I2C Master interface with GPIO
- Supports UART interface with GPIO
- Support IR or interrupt with GPIO

CCFL Controller

- Single channel CCFL controller based on push-pull architecture
- Lamp fault monitoring- Lamp Open, Lamp Over-current, Failure to Strike and Over-voltage
- Programmable Lamp Frequency to move EMI spurs out of band
- Analog or digital brightness control. 300:1 dimming range with the digital brightness control.
- Low power stand-by mode

Image Processing & Enhancement

- Built-in 2D de-interlacing engine
- Built-in high quality scalar
- Programmable hue, brightness, saturation, and contrast controls
- Sharpness control with vertical peaking
- Programmable CTI control
- Independent RGB gain and offset controls
- Panorama / Water-glass scaling
- YCbCr hue adjustment
- Programmable Gamma correction tables

Power Management

- Supports Panel power sequencing
- Supports DPMS for monitor power management
- 1.8 / 3.3 V operation

Timing Controller (TCON)

- Support programmable interface signals for control
- Column (source) driver / row (gate) driver

Miscellaneous

- Temperature rating: -40 C to +85 C
- Supports 2-wire serial bus interface
- Spread spectrum PLL
- Low-speed ADC for KEY scan
- Programmable panel VCOM offset control
- 5V tolerant I/O
- Power-down mode
- Typical power consumption < 500mW
- Single 27MHz crystal