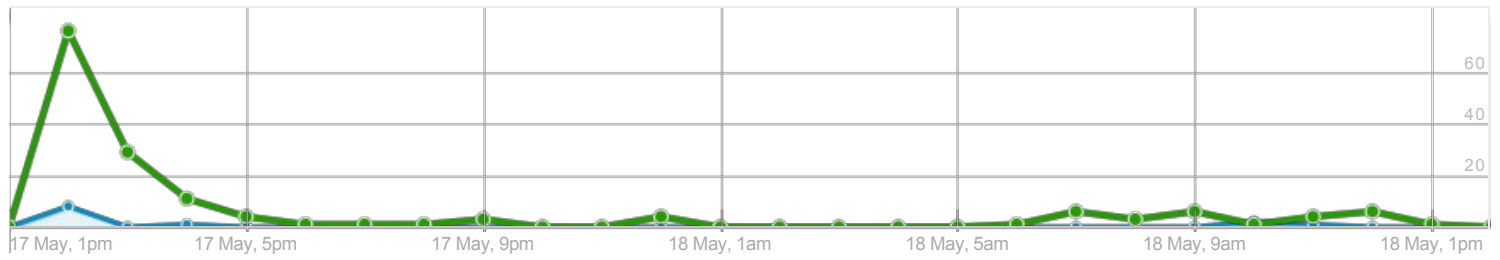


# Corstat Reel Storage System & Bin Boxes

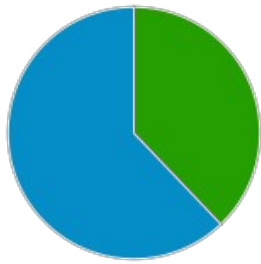
Sent May 17, 2012 at 2:32PM

Sent to 169 subscribers in Conductive Subscribers

● Opens and ● Link Clicks for first day



## Campaign Overview



- **64 Unique opens**  
170 total opens to date
- **0 Bounced**  
All emails appear to be delivered
- **105 Unopened**  
Open rates are only estimates

**37.87%** of all recipients opened so far

**12.5%** clicked a link (8 people)

**0%** unsubscribed (0 people)

**0** people marked it as spam (0%)

**0** shares across Facebook, Twitter & email

## Links Clicked

**8**

**people clicked**  
Giving you a **12.5%** click rate.

**12**

**total clicks**  
Made by 8 people

**1.5**

**clicks per person**  
Average of all those who clicked.

**56**

**didn't click**  
That's 87.5% of all those who opened.

Link (URL)	Unique	Total
<a href="http://www.gwp.co.uk/conductive">www.gwp.co.uk/conductive</a>	3	3
<a href="http://www.gwp.co.uk/marketing/reel_store/Reel_Storage_Datasheet.pdf">www.gwp.co.uk/marketing/reel_store/Reel_Storage_Datasheet.pdf</a>	3	3
<a href="http://www.gwp.co.uk/packaging">www.gwp.co.uk/packaging</a>	2	2
<a href="http://www.gwp.co.uk/marketing/reel_store/Bin-Box_Reel_Storage_Pricelist.xls">www.gwp.co.uk/marketing/reel_store/Bin-Box_Reel_Storage_Pricelist.xls</a>	1	2
<a href="http://www.gwp.co.uk/marketing/reel_store/reel_store.html">www.gwp.co.uk/marketing/reel_store/reel_store.html</a>	1	1
<a href="http://www.gwp.co.uk/protective">www.gwp.co.uk/protective</a>	1	1