



# Scotch® ATG Adhesive Transfer Tape 969 Clear, 0.50 in x 18 yd 5.0 mil, 12 rolls per inner 2 inners per case

3M ID 70016055744 UPC# 00021200314933 Part Number 969 3M Product Number 969



Scotch® ATG Adhesive Transfer Tape 969 is a 300 acrylic, reverse wound, pressure sensitive adhesive on a densified kraft paper liner. High tack adhesive transfer tape. For use with Scotch® ATG Adhesive Applicators.

- A soft pressure sensitive adhesive system that features high initial adhesion and good holding power to a variety of materials including most plastics.
- The ATG tape system delivers a controlled application of the adhesive while the liner rewinds into the ATG applicator. It bonds on contact, and works on a variety of substrate or material combinations.
- The ATG tape system is versatile, convenient, quick and easy to use. There is no mess or clean up. It is a cost effective replacement to rivets, staples, screws, bolts, liquid adhesives. Safer than hot melt adhesives.
- General Industrial Assembly, Point-Of-Purchase POP, Displays, Commercial Printing, Paper and Print, Bookbinding, Packaging
- This is good for binding, adhering, joining, affixing, bonding, mounting, holding, and attaching. Also good for recouperage, paper converting, core starting, thin flexible materials and end tabbing.

Ideal for bonding materials with glossy coatings where an aggressive adhesive with high initial adhesion is desired. Some application ideas are: folders and boxes, attach fabric swatches in sample books, and assemble point-of-purchase displays. Good adhesion to Low Surface Energy applications.

## Specifications

Adhesion to Foam	9
Adhesion to HSE	High
Adhesion to LSE	High
Adhesion to Metal	Medium-High

<b>Adhesive Peel Initial</b>	6
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<b>Adhesive Peel Ultimate</b>	7
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<b>Brand</b>	Scotch
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<b>Chemical Resistance</b>	6
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<b>Color</b>	Clear
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<b>Face-Side Adhesive Thickness</b>	5 mil
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<b>Face-Side Adhesive Type</b>	300 High Strength Acrylic
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<b>Humidity Resistance</b>	8
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<b>Industries</b>	Paper, General Industrial, Retail, Print, Packaging
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<b>Length</b>	18 Linear Yard
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<b>Length (Metric)</b>	16.45 m
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<b>Moisture Resistance</b>	8
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<b>Nominal Adhesive Thickness (mils)</b>	5 mil
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<b>Plasticizer Resistance</b>	Medium
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<b>Primary Liner</b>	Densified Kraft Paper
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<b>Primary Liner Color</b>	Tan
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**Product Form** Roll

**Shear Strength at 72 Degrees F (22 Degrees C)** 4 Pound-Force Per Square Inch

**Solvent Resistance** 6

**Temp Resistance-- Lower (deg F)** -40 Degree Fahrenheit

**Temp Resistance -- Upper (deg F)** 180 Degree Fahrenheit

**UV Resistance** Medium-High

**Width** 0.5 Inch

**Width (Metric)** 12.7 mm