

The continuing widespread growth in the sphere of digital photos and videos, as well as increasing file sizes, are leading to ever-greater demand for high-capacity storage media.

## TDK's DVD and CD-R products provide appropriate solutions for any storage requirements:

- High storage capacities: from 700 MB to 9.4 GB
- recordable and rewritable formats
- Excellent recording quality
- High recording speeds
- Customised design
- Versatile and innovative packaging variations
- Clear packaging design for quick and easy identification



- Available in a large variety of formats and packages
- Suitable for data backup, multimedia development, video, photographs or music
- Clear packaging design for quick and easy identification
- Endless opportunities to enjoy your recordings

# TDK CD-R

TDK CD-R media are manufactured to the highest quality standards, regularly tested and provide the utmost quality, reliability and compatibility with modern hardware products.



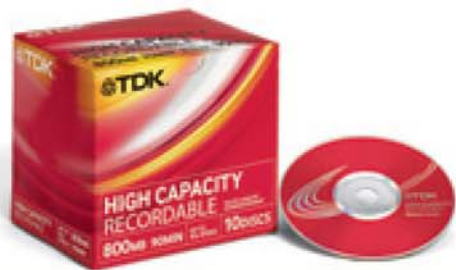
**CD-R80**



**CD-R80 COLOUR**



- Write-once CD-R 80
- 700 MB storage capacity
- Certified for recording speeds up to 52x



**HIGH CAPACITY RECORDABLE**



- Write-once HC-R 90
- 800 MB storage capacity
- Certified for recording speeds up to 40x



# Personalise your DVDs and CD-Rs - Inkjet printable storage media

Print your DVDs and CD-Rs yourself with colourful text and graphics. You can print your own designs directly onto the surface of the TDK PHOTO INKJET PRINTABLE DVDs or TDK 80 INKJET PRINTABLE CD-Rs.

- For inkjet printers with integrated Disc printing function
- Optimum print quality: brilliant colours, excellent detailed reproduction
- TDK Photo Inkjet Printable DVDs are available in two types: Super High Gloss printable or Extra Fine Matt
- Maximum printed area: TDK DVDs can be printed to the edge of the 23-mm inner ring
- Professional look
- Convenient, quick and reliable: prints directly onto the surface so there is no need for labels which can damage your drive or player
- Versatility of application: presentations, small series copying, customised gifts or archiving of photographs, films, music and other data







# TDK "Snap 'n' Save" Box - a new dimension in packaging

The TDK Snap 'n' Save Box, the new alternative to the spindle pack, is an ideal companion at home, in the office and on the road.

- Contents: 10 high-quality colour DVDs
- Robust, durable archiving box
- Protection against spray, dust and dirt
- Stable, space-saving archiving
- "Snap" lock to prevent accidental opening
- Transparent plastic in trendy colours (blue, orange, purple)
- Ideal for colour-coded archiving
- Adhesive labels for practical labelling of boxes
- Ideally suited for outdoor use

Also available as  
8cm DVD for  
Camcorder!



Snap 'n' Save box  
10 x DVD-R



Snap 'n' Save box  
10 x DVD+R



SPEED >	1-16x	1-16x
GB/DVD >	4,7	4,7

10 orange	DVD-R47SBOED10 4902030199418	DVD+R47SBOED10 4902030199449
10 purple	DVD-R47SBPED10 4902030199401	DVD+R47SBPED10 4902030199432
10 blue	DVD-R47SBBED10 4902030199395	DVD+R47SBBED10 4902030199425





# DVD+R Double Layer & DVD-R Dual Layer



**DVD+R DOUBLE LAYER**



**DVD-R DUAL LAYER**

- Recordable
- 8.5 GB storage capacity
- Certified for recording speeds up to 8x

Packaging overview  
see page  
**18/19**

## DVD RAM – the professional solution

The rewritable TDK DVD-RAM offers optimum reliability, compatibility and data security.



### DVD-RAM

- Up to 100,000 read/write operations
- Maximum storage capacity of 4.7 GB to 9.4 GB (double-sided DVD-RAM)
- Optimum stability, reliability and data security
- Versatility of application: data backup and various multimedia applications
- Suitable for camcorders, PCs and digital video recorders
- Clear packaging design for quick and easy identification
- Available with or without a caddy

Packaging overview  
see page  
**21**

# TDK DVD Format

- Available in a large variety of formats and packages
- Suitable for data backup, multimedia development, video, photographs or music
- Clear packaging design for quick and easy identification
- For use in all current DVD players or drives -> endless opportunities to enjoy your recordings

TDK DVDs are available as write once DVD-R / +R media or re-writable DVD-RW / +RW blanks that can be rewritten up to a thousand times. With a standard capacity of 4.7 GB, they can store up to six hours of digitally recorded video material.



**DVD+R**



**DVD-R**



- Recordable
- 4.7 GB storage capacity
- Certified for recording speeds of 1x to 16x



**DVD+RW**



**DVD-RW**



- Rewritable up to a thousand times
- 4.7 GB storage capacity
- Available for various recording speeds

\*A compatibility list can be found at [www.tdk-europe.com](http://www.tdk-europe.com)



- Absolute reliability – even under poor conditions
- Recordings with optimum operating and archiving lifespan
- Applications where DVDs often change hands
- Applications where handling is likely to be rough

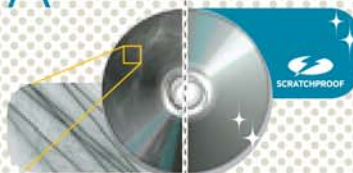


# Scratchproof: 100 times more scratchproof

Packaging overview  
see page  
**18-21**

Scratches, dust and fingerprints are the main causes of problems when recording or playing conventional DVDs. They can even make a DVD completely unusable. TDK's solution is the scratchproof coating:

A



## Scratchproof

Over 100 times more scratch proof than ordinary DVDs. Robust durability and maximum protection for error-free performance.

B



## Superior fingerprint resistance

The microscopic view of a Scratchproof Disc proves that the fingerprint substance forms only minute particles that are too small to interfere with the laser.

C



## Dirt and dust repellent

Scratchproof technology provides out-standing static electrical properties, resulting in preventing dirt and dust to settle on the disc.



# TDK CD-RW

Packaging overview  
see page

23



CD-RW MULTI SPEED



CD-RW HIGH SPEED



CD-RW ULTRA SPEED

- Rewritable up to 10,000 times
- 700 MB storage capacity
- Available for different recording speeds

## Audio – CD-R and CD-RW



CD-R AUDIO



CD-RW AUDIO

- CD-R Audio and CD-RW for optimum recording quality with your Audio CD recorder

Packaging overview  
see page

23