

From: John Slanchik [\[mailto:jslanchik@masterappliance.com\]](mailto:jslanchik@masterappliance.com)

Sent: Thursday, August 11, 2016 1:04 PM

To: Noush, Mario

Subject: Announcement & Offer: Proheat Model PH-1300 Heat Gun To Be Discontinued October 1st

Hello Mario!

Effective October 1st, 2016, Master is discontinuing production of the Models PH-1300 and PH-1300K Proheat VariAir[®] Heat Gun & Kit. With eight remaining 120 Volt Proheat Heat Gun models in production, we recommend our Model PH-1400 Proheat LCD Dial-In Heat Gun as a direct replacement.

The PH-1300 and PH-1400 share the exact same features, with variable air flow from 4-16 CFM and variable temperature from 130°F to 1000°F. The PH-1400 also has an LCD display and ProLoc[™], to allow locking in your settings. Below are images of the PH-1300 and the PH-1400 for your comparison. The kit versions for both heat guns have the exact same attachments and case. Also included in this e-mail for your use are images of the PH-1400, PH-1400K and our catalog page for these two models. (PH-1400 has additional features – see attached PDF)



Model PH-1300



Model PH-

1400

SPECIAL OFFER: For your use in converting customers from the discontinued PH-1300 to our PH-1400, Master is pleased to offer a special Three Pack purchase of the Model PH-1400 Proheat LCD Dial-In Heat Gun at a special 20% discount off our 48+ quantity distributor price or just \$116.60 each per heat gun or a total of \$349.80. For your special PH-1400 Three Pack purchase, please mark "Special Offer" when placing your order with us. This offer is valid for one Three Pack only.

Call me, should you have any questions on this change or our special offer. We greatly appreciate your support of Master Heat[®] Tool products and look forward to earning more heat tool business with you and your customers.

Thanks & best regards,

John

John Slanchik
Sales Representative



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