



Scotchcal™

Opaque Imaging Media 8522

Description

This media is specially formulated to dry quickly after printing. Production of outdoor weatherable and long-term indoor durable graphics is now easier than ever. Its changeable adhesive allows easy removal for up to one year.

Advantages

- Optimized for use with selected Epson Stylus Pro printers and Epson Archival inks.
- Optimized for use with selected HP Designjet Printers and HP Designjet Ink System UV or HP83UV Color Ink System
- For making opaque, laminated graphics that are outdoor weatherable and long-term indoor durable
- Media:
 - For opaque (reflective) graphics
 - Changeable, easy to remove from warranted substrates up to 1 year later
 - Dries quickly after printing so the overlamine can be applied almost immediately
 - Low slippage paper liner for superior tiling
- Overlaminates:
 - Provide additional UV (ultraviolet) and physical protection for making weatherable finished graphics
 - Available in luster and matte gloss
 - Adhesive allows for heat-assisted or cold-temperature lamination

Applications and Uses

3M™ Scotchcal™ Changeable Opaque Imaging Media 8522 is intended only for ink jet printing and for use with the listed Compatible Products and Equipment and the following applications. Any other application is NOT warranted by 3M or covered by the worldwide 3M™ MCS™ Warranty unless 3M gives its prior written approval for the application.

- First surface images (the image is on top of the film) for opaque posters and signs, including:
 - Graphics for vans, personal vehicles, trucks and buses
 - Novelty posters
 - Retail and point-of-purchase displays
 - Information graphics such as maps and directories
 - Entertainment promotions in museums, zoos, parks, theatres, sports venues
 - Education and presentation graphics

- Legal and courtroom exhibits

- For flat or simple curved surfaces, with or without rivets, used in vertical ($\pm 10^\circ$) applications

Limitations of End Uses

The following uses and applications are specifically NOT warranted.

- Fleet applications in areas that use salt for winter road maintenance
- Application to non-warranted substrates, including wallboard
- Applications subjected to gasoline vapors or spills
- Application to corrugated or highly irregular surfaces or sharply raised areas
- Graphics applied to stainless steel, including stainless steel vehicles
- On flat surfaces with rivets, tenting of 4 to 10 mm around rivets may be expected; rivets may be cut around to eliminate tenting.

Note: Standard ink jet technology is water based. Water-based chemistry is susceptible to the extremes of heat and humidity. This is a factor in most product constructions on the market. Read the Fabrication, Shelf Life and Storage sections in this bulletin. Staying in the middle of these ranges always provides optimum performance.

Compatible Products and Equipment

Thermal Ink Jet Printing Systems

- Epson Stylus Pro 9500, Stylus Pro 10000 printer
 - Epson Archival Inks
- Epson Stylus Pro 10600 printer
 - Epson Archival Inks
- HP DesignJet Printers 2000 and 3000 series
 - HP Designjet Ink System UV (pigment-based ink)
- HP DesignJet Printers 5000 series
 - HP83UV Color Ink System

Overlaminates (required)

- 3M™ Luster Overlamine 8519 (semi-gloss)
- 3M™ Matte Overlamine 8520

Note: For the full product names of the 3M products listed on this page, please see page 1.

Warranted Substrates

Media 8522 is warranted for use on the following rigid substrates.

Some substrates may “out-gas”, resulting in tiny bubbles throughout the surface of the graphic. For maximum performance, be sure the substrate you select is properly cleaned and prepared as recommended by the manufacturer. See Instruction Bulletin 5.1 for additional information.

- Alodine (anodized aluminum)
- Automotive panels (automotive painted steel)
- Fruehauf (painted aluminum)
- FRP (fiberglass reinforced plywood)
- Glass
- ImronR (polyurethane-painted metal panel)
- Acrylic
- Sintra™ board

Test and Approve Non-warranted Substrates Before Use

Media 8522 is not warranted for any substrate other than those listed above. If you want to use it for other substrates, 3M recommends that you test and approve the media for both adhesion and removal characteristics.

Characteristics

| Characteristic | Description |
|--------------------------------|--|
| Media | 7 mil, white, opaque graphic film |
| Liner | Low-slippage, lay flat paper |
| Adhesive | Changeable, pressure sensitive |
| Thickness (media and adhesive) | 7.5 to 8 mil (nominal) |
| Application substrates | See Warranted Substrates, above |
| Application surfaces | Flat or simple curved surfaces, with or without rivets, used in vertical ($\pm 10^\circ$) applications (no corrugations) |
| Application temperature range* | 28° to 110°F (-2° to 43°C) (air and surface) |
| Roll sizes | 36" x 45 feet (914 mm x 13.5 m) 54" x 45 feet (1372 mm x 13.5 m) |

*For applications nearing the minimum temperature range, please contact your local technical service representative to confirm suitability of application

How to Become a 3M Ink Jet Registered Fabricator

Only 3M Thermal Ink Jet Registered Fabricators are eligible to offer 3M MCS warranted graphics. In order to become certified, a fabricator must complete the requirements as specified in the 3M Ink Jet Graphics Registered Fabricator Reference Manual located on the 3M website at www.scotchprint.com

Effective Performance Life

To obtain the warranty given below, the graphics must be made according to 3M’s recommendations which are detailed in the Warranty and Limited Remedies on page 3. Also see the section, Removability.

Warranted Durability

| Media 8522 with Overlaminates 8519 or 8520 | Epson Printers | | HP Printers | |
|--|----------------|---------|-------------|---------|
| | Outdoor | Indoor | Outdoor | Indoor |
| Applied to Warranted Substrates | 2 years | 5 years | 3 years | 5 years |

Removability

Imaging media 8522 is removable from warranted substrates for 1 year without the aid of chemical strippers or accessories. Refer to Instruction Bulletin 4.23 for additional information.

Fabrication

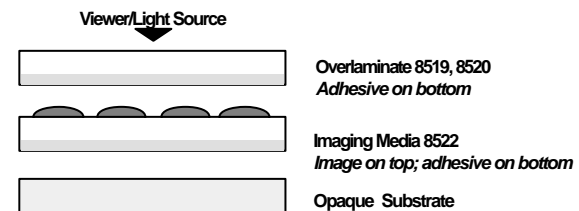
Graphics must be made according to 3M’s recommendations which are detailed in the Warranty and Limited Remedies on page 3.

See Instruction Bulletin 4.23 for detailed fabrication, printing and mounting information.

Graphic Construction Options

Opaque (Reflective) Graphics

Opaque graphics made with imaging media 8522 require an overlamine and an opaque substrate.



Note: For the full product names of the 3M products listed on this page, please see page 1.

Shelf Life and Storage

- Media 8522 has a shelf life of one year.
- Storage conditions (new and partially used rolls). For optimum performance, use the middle of these ranges:
 - Original packaging, including plastic wrap
 - Relative humidity of 20% to 80%
 - Temperature of 33° to 104°F (0° to 40°C)
 - Away from direct sunlight
- Do not stack unprotected rolls or lay sharp or heavy objects on them.

Health and Safety

Caution

When handling any chemical products, read the manufacturers' container labels and the Material Safety Data Sheets (MSDS) for important health, safety and environmental information.

To obtain MSDS sheets for 3M products:

- By fax, call 1-800-364-0768 in the US and Canada or 1-650-556-8417 for all other locations.
- Electronically, visit us at <http://www.3m.com/msds>.
- By mail, or in case of an emergency, call 1-800-364-3577 or 1-651-737-6501.

When using any equipment, always follow the manufacturers' instructions for safe operation.

Warranty and Limited Remedies

3M™ MCS™ Warranty for Graphics Produced on HP Designjet Printers and Epson Stylus Pro Printers

The following is made in lieu of all other express or implied warranties, including any implied warranty of *merchantability* or *fitness for a particular purpose*: We warrant graphics produced by a 3M Ink Jet Registered Fabricator made with imaging media 8522, printed on an approved HP thermal ink jet printer according to HP's recommendations or Epson Stylus Pro printer according to

Epson's recommendations, overlaminated with 8519 or 8520, and applied to a Warranted Substrate according to 3M's recommendations. These graphics are covered against failure caused by ultraviolet light, temperature extremes, pollution, and other elements.

If a graphic fails to perform in accordance with 3M product specifications within this time frame, 3M will replace the materials at no charge. **These remedies are exclusive. In no case shall 3M be liable for any direct, indirect, or consequential damages, including any labor charges.**

3M Related Literature

Before starting any job, be sure you have the most recent product and instruction bulletins.

Listed below is related 3M technical literature that may be of interest. You may view and print these Bulletins from our Web site at www.scotchprint.com, or order them via our Fax-on-Demand (FOD) system. Call one of these phone numbers to order the desired bulletins, and specify the FOD document number provided in the chart.

United States or Canada: 1-800-364-0768
International: 1-651-732-6506

| Subject | Bulletin No. | FOD No. |
|---|--------------|---------|
| Product Bulletins | | |
| 3M™ Scotchcal™ Overlaminates 8519 and 8520 | 8519/8520 | 4524 |
| Instruction Bulletins | | |
| Making thermal ink jet graphics | 4.23 | 6523 |
| Application, substrate selection, preparation and substrate-specific application techniques | 5.1 | 7001 |

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HP and DesignJet are tradenames of Hewlett Packard.
Sintra is a trademark of Swiss Aluminum Ltd.
Imron is a registered trademark of DuPont in the United States

Bulletin Change Summary

The Warranted Durability table has been corrected; the column headings "Indoor" and "Outdoor" under the Epson printers was reversed. Outdoor durability is two years, not five years.



Commercial Graphics Division
3M Center, Building 220-6W-06
PO Box 33220
St. Paul, MN 55144-1000
General Info. 1-800-374-6772
Technical Info. 1-800-328-3908
Fax 1-651-736-4233
Fax-on-Demand 1-800-364-0768 US/Canada or 1-651-732-6506 International
Fax-on-Demand Document Number 4506
www.scotchprint.com

3M Canada
P.O. Box 5757
London, Ontario
Canada N6A 4T1
1-800-265-1840
Fax 519-452-6245

3M México, S.A. de C.V.
Av. Santa Fe No. 55
Col. Santa Fe, Del. Alvaro Obregón
México, D.F. 01210
52-5-270-0400
Fax 52-5-270-2299

3M Puerto Rico, Inc.
Puerto Rico Industrial Park
P.O. Box 100
Carolina, PR 00986-0100
787-620-3000
Fax 787-750-3035

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For the United Kingdom and Republic of Ireland

Health & Safety

Refer to the package label and the Material Safety Data Sheet for health, safety, and handling information on the products referenced in this bulletin. For 3M products, if necessary, you may contact our Toxicology/Product Responsibility Department on 01344 858000.

Important Notice to Purchaser

The 3M products described in this publication are covered by a 3M warranty and limitation of liability.

3M's warranty provides that if 3M finds that goods are defective in material or workmanship they will be replaced or the price refunded at 3M's option but note that 3M does not accept liability for other direct losses (except for personal injury or death) or consequential losses relating to defective products or from information supplied by 3M.

Purchasers and users of 3M products, and not 3M supplying companies, are always solely responsible for deciding on the suitability of the 3M product for their required or intended use.

Technical Assistance

For help on specific questions relating to 3M Commercial Graphics Division Products, contact your local Technical Service Representative.

Commercial Graphics Department
3M United Kingdom PLC
3M Centre
Cain Road
Bracknell

Berkshire
RG12 8HT
Tel: 01344 857850
Fax: 01344 857939
e-mail: commgraphics.uk@mmm.com
www.3m.com/uk/graphicsolutions
www.scotchprint.com/uk

Sales Assistance

Commercial Graphics Group
3M United Kingdom PLC
3M House
28 Great Jackson Street
Manchester
M15 4PA
Tel: (0161) 237 6394
Free Fax: (0800) 378127
e-mail: commgraphics.uk@mmm.com
www.3m.com/uk/graphicsolutions
www.scotchprint.com/uk

3M Ireland, 3M House, Adelphi Centre,
Upper Georges Street,
Dun Laoghaire, Co Dublin, Ireland
Tel: 01280 355, Fax 01 280 3509
e-mail: commgraphics.uk@mmm.com
www.3m.com/uk/graphicsolutions
www.scotchprint.com/uk