



Product Change Announcement

Effective Date: December 2018
Countries: Global

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|---|---------------------|
| | Product Change |
| | Replacement Product |
| X | Obsolete |
| | Other |

Consumables for Labelizer Plus, VersaPrinter, HandiMark and Dot Matrix Handheld Printers

▶ Summary

Consumables for the Labelizer Plus, VersaPrinter, HandiMark, ID Pro Plus, LS2000 and Brady Marker XC Plus printers are obsoleting and will only be available for purchase until December 31, 2018. After December 31, 2018, products will no longer be available for purchase from BradyServe, and all PAs/contracts will be discontinued.

To incentivize our customers to upgrade to a new printer, customers are able to trade up their Labelizer Plus and VersaPrinter and save up to 25% on the BradyPrinter S3100, BBP@35 and BBP@37 Printers. Additional information can be found [here](#) on the trade up.

The ID Pro Plus, LS2000 and Brady Marker XC Plus have been added as eligible trade-in model printers for the [trade-in/ trade-up](#) to a free BMP@41 or BMP@51 printer with the purchase of 12 cartridges.

Customers using the HandiMark printer are encouraged to upgrade to the BMP@71 Label Printer.

▶ Part # / material affected

Reference excel spreadsheet "Legacy Printer Consumable SKUs_Master.xlsx"