

An aerial night view of Singapore, showing the illuminated skyline of the city with numerous skyscrapers and the distinctive, illuminated, dome-shaped structures of the Gardens by the Bay in the foreground. The water of the bay is visible on the left side.

3M Science.
Applied to Life.™

3M™ Daily Face Masks 3M™ Hand Sanitizer

Digital Marketing Toolkit
Authorized 3M Distributors

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- Hero images and application photography
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***If your team would like any of the assets within this toolkit co-branded, please reach out to your channel representative.*

3M is helping the world respond to COVID-19

Addressing the pandemic from all angles and across all relevant stakeholders



Ensuring the safety of our employees

Our top priority is the safety of our employees. We updated safe workplace protocols globally, executed new safety protocols across our operations and implemented pandemic support programs.



Helping protect healthcare workers and first responders

Since the initial COVID-19 outbreak, 3M has doubled our global output of N95 respirators to a rate of more than 1.1 billion per year, or nearly 100 million per month. 3M will double its capacity again to 2 billion per year within the next 12 months



Partnering with other companies

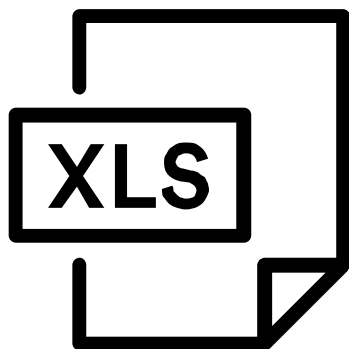
We are partnering with other companies on a range of innovative solutions to protect healthcare workers and first responders.

Photo courtesy of Ford

Product List

Prioritized products

Billing UPC	Material Number	Catalogue ID	Marketplace Formal Name (Long Description)
051131222854	7100236322	HS02	3M™ Hand Sanitizer, Kills 99.99% of Germs, Gel, Fragrance Free, Moisturizers, Convenient 2 oz Flip Cap Bottle
051131222885	7100236385	RFM100-10	3M™ Daily Face Mask Reusable, 10 PK
051131222878	7100236384	RFM100-3	3M™ Daily Face Mask Reusable, 3PK
051131222892	7100236068	RFM100-5	3M™ Daily Face Mask Reusable, 5PK



[Data package](#)

3M™ Daily Face Mask Reusable

Product Features :

- One size - Adult
- 2 layers of cotton fabric
- Breathable and comfortable
- Soft adjustable ear loops
- Washable and Reusable
- Adjustable nose clip
- Re-sealable bag
- For non-medical use
- Not a respirator

Product Images



Packaging (Peggable)



Catalog Number	Description	Stock Number	SAP ID	Shipper UPC	Consumer UPC	Case Pack
RFM100-3	3M™ Daily Face Mask Reusable, 3PK	70007058293	7100236384	50051131222873	51131222878	12
RFM100-5	3M™ Daily Face Mask Reusable, 5PK	70007058319	7100236068	50051131222897	51131222892	12
RFM100-10	3M™ Daily Face Mask Reusable, 10 PK	70007058301	7100236385	50051131222880	51131222885	12

Product: TM Daily Face Mask Reusable

One-Size adult, designed with reduced 'visible folds'

Adjustable Nose Clip

- 2-layer construction
- Outer: ripstop cotton
 - Inner: comfort cotton lining

Soft Adjustable Ear Loops

Heat-stamped 3M Logo



3M™ Daily Face Mask Reusable

Whether you're traveling, running errands, attending personal appointments or doing other activities where face coverings are needed, reach for 3M Daily Face Masks.

- 2 layers of lightweight cotton fabric for breathability and comfort
- Adjustable, soft elastic ear loops allow for a comfortable, customized fit
- Bendable nose piece allows you to adjust mask to rest snugly against nose and face
- The 3M Daily Use Masks are washable and reusable.

Available in a 3 pack, 5 pack and 10 pack

*These masks are not intended for medical use and do not eliminate the risk of contracting any disease or infection. If you have health conditions such as asthma, heart conditions or respiratory conditions, you must consult your health care provider before use.



3M™ Hand Sanitizer 2oz

- 3M Branded
- Kills 99.9% of germs
- Alcohol content 62%
- Easy to dispense cap
- Moisturizing gel formula will not dry out hands



Cat No	Description	Case pack	SAP ID	Legacy 3M ID	Consumer UPC	Shipper UPC
HS02	3M Hand Sanitizer 2oz	12 ct	7100236322	70-0070-5803-8	000-51131-22285-4	000-51131-22328-8

Marketing and Advertising Assets

Hero images | Application photography

Photography

	3M™ Hand Sanitizer	3M™ Daily Face Mask Reusable, 10 PK	3M™ Daily Face Mask Reusable, 3PK	3M™ Daily Face Mask Reusable, 5PK
Product Images	3M HSO2 Hand Sanitizer_CFIP	RFM100-10_CFIP	RFM100-3_CFIP	RFM100-5_CFIP
	3M HSO2 Hand Sanitizer_Back of Package	RFM100-10_CLIP	RFM100-3_CLIP	RFM100-5_CLIP
	3M HSO2 Hand Sanitizer_Back of Pack Label	US 3M RFM100 Daily Face Mask	US 3M RFM100 Daily Face Mask	US 3M RFM100 Daily Face Mask
		US 3M RFM100 Daily Face Mask flat	US 3M RFM100 Daily Face Mask flat	US 3M RFM100 Daily Face Mask flat
Application Images		US 3M RFM100 Daily Face Mask Outer Fabric	US 3M RFM100 Daily Face Mask Outer Fabric	US 3M RFM100 Daily Face Mask Outer Fabric
	3M HSO2 Hand Sanitizer_Hand Application	Daily Face Mask_Woman	Daily Face Mask_Woman	Daily Face Mask_Woman
	3M HSO2 Hand Sanitizer_Lifestyle Counter	Daily Face Mask_Woman_Salon_Getty523006774	Daily Face Mask_Woman_Salon_Getty523006774	Daily Face Mask_Woman_Salon_Getty523006774
	3M HSO2 Hand Sanitizer_Lifestyle Counter	Daily Face Mask_Male_School_Getty504370537	Daily Face Mask_Male_School_Getty504370537	Daily Face Mask_Male_School_Getty504370537
		Daily Face Mask_Desk Laydown_Getty1163497452	Daily Face Mask_Desk Laydown_Getty1163497452	Daily Face Mask_Desk Laydown_Getty1163497452



[3M Hand Sanitizer Full Photography Collection](#)



[3M Daily Mask Full Photography Collection](#)

Marketing and Advertising Assets

Web banners

Coming soon!

Web banner ad specs: 300x250, 336x280, 728x90, 300x600, 320x100

For use on 3M authorized distributor sites only.

Thank you!