

# Test, Re-use Recycle...

BatRecycle is an innovative way to help you re-use and recycle more batteries. BatRecycle over the course of its life will help you do your bit for the environment as well as save you money.



Consumer batteries contain potentially **hazardous chemicals**, the majority of which end up in landfill sites. These chemicals leach into the ground and pollute both soil and water.

 **recycle now**

UK research conducted by WRAP revealed that **72%** of people would recycle their batteries if they could test if they were used or not, whilst **88%** would recycle their batteries if they had a special container to store them in.

## HOW TO SAVE MONEY ON BATTERIES AND HELP PROTECT THE ENVIRONMENT.

Millions of batteries are thrown away each year even when they still have lots of useful life left in them.

Why? Because there's been no convenient way to test them before throwing them out. But now, BatRecycle Smart Battery Disposal makes it a breeze.

BatRecycle displays instantaneous results for GOOD, PASS and FAIL, allowing you to put only 'dead' batteries in its convenient disposal bin. All other batteries can be kept for re-use.

The bin is big enough to hold batteries from an average household's yearly use. When full, you simply take it to your nearest battery recycling collection point, empty it for free, and take it home again.

The result? You save money and the environment benefits too.

BatRecycle Smart Battery Disposal helps you make more efficient use of batteries and at the same time you ensure they go only for approved recycling rather than creating long-term contamination in landfill sites.

***BatRecycle Smart Battery Disposal will make you feel very pleased with yourself - in your pocket, in your home and in your world..***

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## BATRECYCLE FEATURES

BatRecycle includes the following key features:

- 1 Tests AA, AAA, C & D cell batteries
- 2 Integrated diagnostic chip gives Good – Pass – Fail indication via LED scale
- 3 Capacity: 2kg (an average household's annual usage)
- 4 Dimensions: Diameter 128mm x Height 228mm
- 5 High quality microchip controls ensure long & reliable use
- 6 Robust design and quality manufacture to ISO9001, CE & RoHS
- 7 Impact resistant injection moulded ABS and Polypropylene



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## THE BENEFITS OF BATRECYCLE

BatRecycle provides a number of significant benefits:

- 1 Confirms the residual status of batteries, so avoiding unnecessary spending resulting from premature disposal
- 2 Spent batteries can be stored ready for recycling in greater quantities
- 3 Batteries with available voltage can be used in low demand electronic products e.g. remote controls etc
- 4 Allows consumers to actively contribute to a safer environment by preventing long-term contamination of landfill sites
- 5 Saves you money whilst protecting the environment



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## ABOUT BATRECYCLE

*BatRecycle Smart Battery Disposal – A universal product designed to help households and businesses recycle more batteries.*

Designed and developed by a UK-based company, BatRecycle provides individuals and organisations with the means to actively contribute to a safer environment, whilst saving them money at the same time.

In European Union member states, the 'Battery Directive' has set minimum targets for the collection of waste batteries. By September 2012, 25% of batteries sold must be recycled. This increases to 45% by September 2016. BatRecycle will promote higher annual recycling and collection returns in EU member states, thereby helping to reduce the amount of batteries sent to landfill.

In the UK alone, over 1 billion consumer batteries are purchased every year. Figures suggest that only 5% of those batteries are recycled.

The situation in the UK is reflected in other parts of the world. In Australia an estimated 97% of household batteries are disposed of in the waste bin.

In the US and Canada, battery recycling efforts are improving but there is still a long way to go.

BatRecycle Smart Battery Disposal is a global product that will help all countries make more efficient use of batteries and at the same time ensure they go only for approved recycling rather than creating long-term contamination in landfill sites.

