M710 Portable Label Printer

Part Number: M710

Product Highlights

Maximum Label/Tape Width: 2 in

Color Printing Capability: Single Color

Maximum Labels per Day: 1000

Stand Alone Printing: PC connected & Stand-alone

Print Resolution: 300 dpi

Print Technology: Thermal Transfer

Overview

More speed. Less mess. It's our fastest, most advanced printer yet. Print 3" per second. Auto-cut labels. Work all day on one charge. Use one device for 100's of applications, printing on the toughest materials around.

- Get lightning-fast print speeds: 3" per second, plus cut labels automatically
- Work longer – print 4,500 labels on a full battery charge
- Enjoy more durability with a printer that withstands 4' drops, blowing sand and dust
- Print what you need, how you need – text, barcodes, shapes and images using a keypad or software
- Get shop-to-field flexibility with label saving, sharing and data imports
- NOTICE: Brady North America is not authorized to ship this item via air or to Alaska or Hawaii. Please contact your local distributor.

The BMP®71 Label Printer has been updated to the M710 — see what's improved:

A Brady M710 printer in front of a grayed out BMP71 printer.

- Six additional material options available: cold application, low-halide, BradyGlo™, metalized, QuickFlag™ and magnetic
- Print up to 4,500 labels per battery charge, thanks to a lighter and faster Li-ION battery pack (same as on AC) – upgraded from NiMH
- Enhanced touchscreen technology, automatic label cutter and a more ergonomic handle to make transport easier

Specifications

Key Characteristics	Product Number	176294
	UPC	888434621851
	UOM	Each
	Trade Name	M710

	Brand Name	Brady®
	Country of Origin	Malaysia
	HTS Code (Harmonized Tariff Schedule)	8443.32.1050
	ECCN (Export Commodity Control Number)	EAR99

Dimensions	Dimensions	13.59 in H x 9.45 in W x 4.6 in D
	Height	13.59 in
	Width	9.45 in
	Depth	4.6 in
	Display Size	2.12 x 2.81 in
	Weight	5.40 lb

Material Characteristics	Color	Blue

Product Features	Application	Electrical Labeling, Facility Identification, General Identification, Healthcare and Hospital Labeling, Laboratory Labeling, Wire and Cable Labeling
	Shipped With Battery	Yes
	How Is Battery Shipped	Shipped in box, not installed
	Battery mAh Rating	1800 mAh
	Battery Weight (metric)	0.45 lb
	Built-In Label Wizards	66 Block, Arrow Tape, Breaker Box, DesiStrip, Face Plate, Flags, Patch Panel, Pipe Marker, Safety, Terminal Block, Vial, Wire Wrap
	Connectivity Options	Standalone Use, USB
	Cutter Type	Auto Cutter
	Display Type	Color LCD Touch Screen
	Keyboard Type	QWERTY

	Memory	200 MB (stores up to 100,000 labels)
	Stand Alone Printing	PC connected & Stand-alone
	Number of Symbols	500+
	Plug Type	US
	Power Supply Voltage	110 - 245 V
	Auto Shut-Off / Power Conserve	5 minutes, User Configurable
	Recharge Time	3.5 hours
	Special Characters Quantity	Depends on Regional Keypad
	User Interface Type	Full QWERTY Keyboard
	Battery Type	Rechargeable Lithium-ion Battery

Printing Specifications	Barcode Symbologies - 2D	Data Matrix, More through Brady Workstation, QR code
	Barcode Symbologies - Linear	Code 128, Code 39, EAN-13, EAN-8, Interleaved 2 of 5, More through Brady WorkStation, More through software, UPC-A, UPC-E
	Calibration Required?	Automated through Smart Cell
	Color Printing Capability	Single Color
	Font Sizes	4 - 174 pt
	Font Styles	Brady Alpine, Brady Fixed Width
	Label Retention Feature	No
	Maximum Labels per Day	1000
	Minimum Label Length	0.236 in
	Maximum Print Speed	3.0 in/s
	Print Resolution	300 dpi
	Minimum Liner Width	0.812 in
	Print Technology	Thermal Transfer

	On Screen Indicators	Battery Life, Ribbon and label part number recognition, Ribbon Remaining, Supply Remaining
	Device Drop Test & Durability	Resistant to 4-foot drops, Sand & Dust

Compatibility	Compatible Media	BM-, BM7-, BM7C-, BMC-, M6-, M6C-, M7-, M7C-
	Label Material Types	FreezerBondz™ Polyester, Heat-shrink Polyolefin, High Temperature Heat-shrink Polyvinylidene Fluoride Sleeve, Nylon Cloth, Paper, Phosphorescent Polyester, Polyester, Polyester with Polyester Overlaminate, Polyethylene, Polyethylene Foam Laminate Polyester, Polyimide, Polyolefin, Polypropylene, Polyvinylfluoride, Reflective Tape, Self-laminating Polyester, Self-laminating Vinyl, StainerBondz™ Polyester, Static Dissipative Polyester, Tamper-resistant Vinyl, Vinyl, Vinyl Cloth
	Continuous & Die-Cut Materials Supported	Continuous and Die-cut
	Custom Labels Available	Yes
	Maximum Label/Tape Width	2 in
	Maximum Print Width	1.921 in
	Maximum Printed Label Length	40 in
	Maximum Liner Width	2.25 in
	Software Compatibility	Brady Workstation
	Languages Available	Bulgarian, Chinese (Traditional and Simplified), Croatian, Danish, Dutch, English (US), Estonian, Finnish, French (France), German, Hungarian, Italian, Japanese,

		Korean, Norwegian, Polish, Portuguese (Portugal), Romanian, Russian, Slovak, Spanish (Spain), Swedish, Turkish

What's Included	Includes	(1) Drivers, (1) 2 Year Limited Warranty, (1) AC Adapter/Battery Charger (M710-AC), (1) Free Brady WorkStation Basic Design Suite Download, (1) Halogen Free Printer Ribbon (M7-R6000), (1) M710 Label Printer (M710), (1) Media Adapter (M71-ADAPT-BK), (1) QuickStart Guide, (1) Rechargeable Battery (M-LION-BATTERY), (1) USB Cable (USB-C-A-CABLE), (1) Users Guide, (1) White Indoor Outdoor Vinyl Label Roll (M7C-1000-595-WT)
	Warranty (North America)	2 Years

Compliance	UNSPSC	45101520
	Patent Number(s)	7,070,347, 7,893,952, 7,999,836, 8,328,442, 8,333,524, US 8,393,810
	California Prop 65	⚠WARNING: Cancer and Reproductive Harm - www.p65warnings.ca.gov
	RoHS Compliance Status	Compliant with Directive 2011/65/EU and 2015/863