



M610 Handheld Label Maker with Hard Case

Part Number: M610-KIT

**Product Highlights** 

Maximum Label/Tape Width: 2 in

Color Printing Capability: Single Color

Maximum Labels per Day: 750

Stand Alone Printing: PC connected & Stand-alone

Print Resolution: 300 dpi

Print Technology: Thermal Transfer

## Overview

Get the durability your work demands: military-grade shock resistance, below freezing operating temps and the widest range of data entry options. Kit includes a hard case.

- Design and print labels using a keypad or desktop software
- Work longer with an enhanced Gen3 Li-ION battery print 4,500 labels on a full charge
- Easily import and export label files, lists and graphics to the printer through USB 2.0 port (Type A and B) or USB flash drive
- Print labels at 2" per second print speed
- Get added durability with a printer that is resistant to military-grade shocks (MIL-STD-810G) and 6-foot drops
- Operate your printer in 0°-115°F temperatures
- NOTICE: Brady North America is not authorized to ship this item via air or to Alaska or Hawaii. Please contact your local distributor.

The BMP®61 Label Printer has been updated to the M610 — see what's improved:

- Faster print speeds, enabling printing up to 2 inches per second
- Upgraded from NiMH to Li-ION battery pack lighter and faster same as on AC
- Now print barcode fonts >10pt, 2D barcodes, ISO 7010 symbols and store files on printer
- Added durability to withstand up to 6 foot drop and meets MIL-STD-810G vibration testing

| Key Characteristics | Product Number                        | 175669       |
|---------------------|---------------------------------------|--------------|
|                     | UPC                                   | 888434620458 |
|                     | UOM                                   | Each         |
|                     | Trade Name                            | M610         |
|                     | Brand Name                            | Brady®       |
|                     | Country of Origin                     | Malaysia     |
|                     | HTS Code (Harmonized Tariff Schedule) | 8443.32.1050 |

| Control Number) EAR99 | Export Commodity l Number) |
|-----------------------|----------------------------|
|-----------------------|----------------------------|

| Dimensions | Dimensions   | 12.93 in H x 4.22 in W x 4.19 in D |
|------------|--------------|------------------------------------|
|            | Height       | 12.93 in                           |
|            | Width        | 4.22 in                            |
|            | Depth        | 4.19 in                            |
|            | Display Size | 2.8 in                             |
|            | Weight       | 3.10 lb                            |

| Material Characteristics | Color | Yellow, Gray |
|--------------------------|-------|--------------|
|--------------------------|-------|--------------|

| Product Features | Application             | Asset Tracking, Circuit Board Labeling, Data and Telecommunications Labeling, Electrical Labeling, Facility Identification, General Identification, Safety Identification, Wire and Cable Labeling |
|------------------|-------------------------|--|
|                  | Shipped With Battery    | Yes  |
|                  | How Is Battery Shipped  | Shipped in box, not installed  |
|                  | Battery mAh Rating      | 2700 mAh   |
|                  | Battery Weight (metric) | 0.40 lb  |
|                  | Built-In Label Wizards  | Flags, Patch Panel, Terminal<br>Block, Wire Wrap   |
|                  | Connectivity Options    | Standalone Use, USB 2.0  |
|                  | Cutter Type             | Manual cut   |
|                  | Display Type            | Color LCD Screen, LCD backlit graphics display   |
|                  | Keyboard Type           | QWERTY   |
|                  | Memory                  | 512 MB RAM, 256 MB Flash   |
|                  | Stand Alone Printing    | PC connected & Stand-alone   |

| Number of Symbols              | 480                                 |
|--------------------------------|-------------------------------------|
| Plug Type                      | US                                  |
| Power Supply Voltage           | 110 - 240 V                         |
| Auto Shut-Off / Power Conserve | User Configurable                   |
| Recharge Time                  | 4 hours                             |
| Special Characters Quantity    | 123                                 |
| User Interface Type            | Full QWERTY Keyboard, PC            |
| Baffery Tyne                   | Rechargeable Lithium-ion<br>Battery |

| Printing Specifications | Barcode Symbologies - 2D     | Data Matrix, QR code   |
|-------------------------|------------------------------|--|
|                         | Barcode Symbologies - Linear | Code 128, Code 39, EAN-13, EAN-8, Interleaved 2 of 5, More through Brady WorkStation, UPC-A, UPC-E |
|                         | Calibration Required?        | Automated through Smart Cell   |
|                         | Color Printing Capability    | Single Color   |
|                         | Font Sizes                   | 4 - 170 pt   |
|                         | Font Styles                  | Brady Alpine, Brady Fixed Width  |
|                         | Label Retention Feature      | Yes  |
|                         | Maximum Labels per Day       | 750  |
|                         | Maximum Print Speed          | 2.0 in/s   |
|                         | Minimum Label Length         | 0.236 in   |
|                         | Print Resolution             | 300 dpi  |
|                         | Minimum Liner Width          | 0.812 in   |
|                         | Print Technology             | Thermal Transfer   |
|                         | On Screen Indicators         | Battery Life, Ribbon and label part number recognition, Ribbon Remaining, Supply Remaining         |

| Device Drop Test & Durability | Resistant to 4-foot drops,<br>Resistant to military-grade<br>shocks (MIL-STD-810G) |
|-------------------------------|--|
|-------------------------------|--|

| Compatibility | Compatible Media                            | BM-, BMC-, M6-, M6C-   |
|---------------|---|--|
|               | Label Material Types                        | FreezerBondz™ Polyester, Heatshrink Polyolefin, High Temperature Heat-shrink Polyvinylidene Fluoride Sleeve, Metallized Polyester, Metallized Polyester with Polyester Overlaminate, Nylon Cloth, Paper, Polyester, Polyethylene, Polyethylene Foam Laminate Polyester, Polyimide, Polyolefin, Polypropylene, Polyvinylfluoride, Reflective Tape, Self-laminating Polyester, Self-laminating Vinyl, StainerBondz™ Polyester, Static Dissipative Polyester, Tamper- evident Metallized Polyester, Tamper-evident Polyester, Tamper-resistant Metallized Vinyl, Tamper-resistant Vinyl, Vinyl, Vinyl Cloth |
|               | Continuous & Die-Cut Materials<br>Supported | Continuous and Die-cut   |
|               | Custom Labels Available                     | Yes  |
|               | Maximum Label/Tape Width                    | 2 in   |
|               | Maximum Print Width                         | 2 in   |
|               | Maximum Printed Label Length                | 40 in  |
|               | Maximum Liner Width                         | 2.25 in  |
|               | Phones & Tablets Supported                  | Android devices with Android OS<br>5+, iPhone 5S or newer with iOS<br>10+  |
|               | Software Compatibility                      | Brady Workstation  |

| Languages Available | Bulgarian, Croatian, Czech, Danish, Dutch, English (US), Estonian, Finnish, French (France), German, Hungarian, Italian, Norwegian, Polish, Portuguese (Portugal), Romanian, Russian, Slovak, Slovenian, Spanish (Spain), Swedish, Turkish |
|---------------------|--|
|---------------------|--|

| What's Included |                          | (1) AC Adapter/Battery         |
|-----------------|--------------------------|--------------------------------|
|                 |                          | Charger (M-AC-POWER), (1)      |
|                 |                          | Black Ribbon (M61-R4310),      |
|                 |                          | (1) Brady WorkStation Basic    |
|                 |                          | Design Software, (1) Hard      |
|                 |                          | Case (M610-HC), (1) Li-ION     |
|                 | Includes                 | Rechargeable Battery (M-       |
|                 |                          | LION-BATTERY), (1) M610        |
|                 |                          | Label Printer (M610), (1)      |
|                 |                          | Printed Quick Start Guide, (1) |
|                 |                          | Product USB, (1) Self          |
|                 |                          | Laminating Cable Wraps (M6-    |
|                 |                          | 11-427), (1) USB Cord          |
|                 | Warranty (North America) | 2 Years                        |

| Compliance | UNSPSC                 | 45101520  |
|------------|------------------------|---|
|            |                        | ⚠WARNING: Cancer and Reproductive Harm - www.p65warnings.ca.gov |
|            | ROHS Lompliance Status | Compliant with Directive 2011/65/EU and 2015/863                |