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M611 Label Printer - UK + Brady Workstation Suite

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£724.26 (GBP) / 1 Piece(s) / Piece (Incl. VAT: £869.11)

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Product Highlights

Continuous vs Die Cut Labels: Bulk, Continuous, Custom, Die-cut
Application(s):

Asset tracking, Circuit board labelling, Component and equipment labelling, Data and telecommunications labelling, Electrical labelling, Facility identification, General identification, Healthcare and Hospital labelling, Inventory and inspection labelling, Laboratory, Laboratory labelling, Lean and 5S labelling, Safety identification, Warehouse marking, Wire and cable labelling

Colour Capability: Monocolour

Max. Label Width (mm): 50.80 mm

Print Technology: Thermal Transfer

Recommended Usage per Day: 750

Resolution (dpi): 300 dpi

Stand Alone Printing: Mobile device connected

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Incl. VAT: £869.11

Order Reference: M611-UK-BWS



Customers Also Bought





M710 Label Printer
QWERTY UK

£764.57



M710 Label Printer
QWERTY UK + Brady
Workstation Suite

£956.47



M710 Label Printer
QWERTY UK Wifi,
Bluetooth + Bradv...

£995.86



Authentic materials are required to print with the M611 - learn more



Find the right label for your application



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Service contracts



Overview

Get more flexibility in the field. Design. Preview. Print. Any way you choose. Store more than 1,000 labels on board, access files easier and print multiple ways – on demand. Modernise workflows: create labels in the office and share to the field to print anywhere, anytime.

- Create and print up to 50.80 mm width labels
- Print labels at 50.80 mm per second print speed
- Design, preview and print any way you choose: from your phone, tablet, or computer
- Store more than 1,000 labels on the printer, then print at the jobsite

- Create and share label files to print from anywhere using Bluetooth or Wi-Fi
- Features a compact and lightweight design
- Allows connectivity for up to 5 users via Bluetooth
- Ships with a licence for the Brady Workstation suite of your preference: Product & Wire Identification, Safety & Facility Identification, or Lab Identification, enabling easy creation of a wide range of labels and signs.

Specifications

Key Characteristics

Article Number	322921
Order Reference	M611-UK-BWS
Total Qty per Pack	1 Piece(s) / Piece
Minimum Order Quantity	1
Application(s) 	Asset tracking, Circuit board labelling, Component and equipment labelling, Data and telecommunications labelling, Electrical labelling, Facility identification, General identification, Healthcare and Hospital labelling, Inventory and inspection labelling, Laboratory, Laboratory labelling, Lean and 5S labelling, Safety identification, Warehouse marking, Wire and cable labelling
Quantity	1

Brand	Brady®
Trade Name	BradyPrinter M611
Country of Origin 	Malaysia

Dimensions

Size - Width (mm)	113.28 mm
Size - Height (mm)	115.66 mm
Size - Depth (mm)	278.75 mm
Weight (kg)	1.6 kg
Display Size	88.90 mm
Minimum Label Height (mm)	5.99 mm
Min. Label Width (mm)	6.40 mm
Dimensions	113.28 mm (W) x 115.66 mm (H) x 278.75 mm (D)

Material Characteristics

Materials Supported	FreezerBondz™ Polyester, Heat-shrink Polyolefin, High Temperature Heat-shrink Polyvinylidene Fluoride Sleeve, Metallised Polyester, Metallised Polyester with Polyester Overlaminate, Nylon Cloth, Paper, Polyester, Polyethylene, Polyethylene Foam Laminate Polyester, Polyimide, Polyolefin, Polypropylene, Polyvinylfluoride, Reflective Tape, Self-laminating Polyester, Self-laminating Vinyl, StainerBondz™ Polyester, Static Dissipative Polyester, Tamper-evident Metallised Polyester,
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	Tamper-evident Polyester, Tamper-resistant Metallised Vinyl, Tamper-resistant Vinyl, Vinyl, Vinyl Cloth
Colour	Blue, Grey

Product Features

Battery mAh Rating	3200 mAh
Auto Shut Off	User Configurable
Battery Type	Rechargeable Lithium-ion Battery
Battery Weight (metric)	208 g
Built-in Symbols	Dependant on software
Language Support	Arabic (Egypt), Bahasa (Indonesian), Bahasa Malay, Bulgarian, Chinese (Simplified), Chinese (Traditional), Croatian, Czech, Danish, Dutch, English (US), Estonian, Finnish, French, German, Greek, Hebrew, Hindi, Hungarian, Italian, Japanese, Korean, Norwegian (Bokmål), Polish, Portuguese, Romanian, Russian, Slovak, Slovenian, Spanish (Universal), Swedish, Thai, Turkish, Vietnamese
Calibration 	Automated through Smart Cell
Connectivity Options 	Bluetooth® 5 Low Energy (class II), USB, USB 2.0, Wi-Fi
Custom Labels Available	Yes
Cutter Type	Auto Cutter
Display Type	Colour Touchscreen, LCD backlit graphics display
How Is Battery Shipped	Shipped installed in equipment

Interface Type	Mobile device, PC, Touchscreen
Internal Memory Capacity	256 MB Flash, 512 MB RAM
Barcode Symbologies	Code 128, Code 128, Code 128, Code 39, GS1 DataBar, Code 128, Interleaved 2 of 5, More through Brady WorkStation, UPC-A, UPC-E, Data Matrix, More through Brady Workstation, PDF417, QR code
Keyboard Type	None
Operating Humidity Range	10%-90% (non-condensing)
Operating Temperature	5°C - 49°C
Stand Alone Printing 	Mobile device connected
Power Source	AC Adaptor, Rechargeable Battery
Power Supply Voltage	110 - 240 V
Recharge Time 	4.5 hours
Shipped With Battery	Yes
Storage humidity	10%-90% (non-condensing)
Storage Temperature	-18°C - 43°C

Printing Specifications

Print Technology	Thermal Transfer
Print Speed (mm/sec)	50.80 mm/s

Colour Capability	Monocolour
Resolution (dpi)	300 dpi
Display Resolution	320 x 240 pixels
Max. Label Width (mm) 	50.80 mm
Max. Liner Width (mm)	57.00 mm
Recommended Usage per Day 	750
Max. Print Width (mm)	50.80 mm
Max. Print Length (mm)	1016.00 mm
Text Sizes (pt)	Determined by software
Font Styles	Determined by software
Symbol Categories	Determined by software
Number of Stock Parts	800+ standard parts
On Screen Indicators	Battery Life, Bluetooth Status, Error Messaging, Ribbon and label part number recognition, Supply Remaining, WiFi
Print Rotation	Yes
Drop Test	Resistant to 1.8 metre drops, Resistant to military-grade shocks (MIL-STD-810G)
Min. Label Width (mm)	6.40 mm
Programming Language	Brady Custom ZPL Emulation Software Solution, Brady Script Emulator for ZPL (Accessory required)

Smart Cell	Yes
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Compatibility

Continuous vs Die Cut Labels	Bulk, Continuous, Custom, Die-cut
Software Compatibility	Brady Workstation, Express Labels Mobile App, Windows based driver for 3rd party software use
B- Numbers supported	B-109, B-145, B-321, B-342, B-345, B-362, B-390, B-403, B-412, B-422, B-423, B-424, B-425, B-427, B-428, B-430, B-432, B-435, B-437, B-439, B-459, B-461, B-473, B-483, B-486, B-488, B-489, B-490, B-498, B-499, B-642, B-717, B-718, B-719, B-724, B-727, B-7351, B-7425, B-7546, B-7551, B-7576, B-7593, B-7597, B-7598, B-7599, B-7643, B-7696, B-7697, B-966, B-966B
Phones & Tablets Supported	Android devices with Android OS 6+, iPhone 5S or newer with iOS 10+
Compatible Media 	BM-, BMC-, M6-, M6C-
Min. Label Length (mm) 	5.99 mm
Min. Liner Width (mm)	20.62 mm

What's Included

Includes	This printer ships in a cardboard box holding a USB cable, a quick start guide, an AC powercord, a USB stick holding product info and Windows driver, a licence for Brady Workstation Software suites, a roll of M6-11-427 and an M61-R4310 ribbon.
Warranty	2 years

Compliance

UNSPSC 	45101520
RoHS Compliance Status	Compliant with 2011/65/EU with exemptions
REACH SVHC Status	Part contains an SVHC
REACH Candidate List Date	21 January 2025
Approval/Compliance	CE 2011/65/EU, CE 2014/30/EU EMCD, CE 2014/35/EU LVD, CE 2014/53/EU RED, EN \ IEC 60950-1:2006 + A11:2009 + A1:2010 + A12:2011+ A2:2013, RoHS, UL 60950-1, 2nd Edition, WEEE
Printer can be shipped to	Albania, Algeria, Andorra, Austria, Bahrain, Belgium, Bosnia and Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Egypt, Eritrea, Estonia, Finland, Germany, Ghana, Gibraltar, Greece, Hungary, Iceland, Ireland, Israel, Italy, Jordan, Kosovo, Latvia, Lesotho, Liechtenstein, Lithuania, Luxembourg, Malta, Mauritius, Mayotte, Metropolitan France, Moldova, Monaco, Montenegro, Morocco, Netherlands, Nigeria, Norway, Oman, Poland, Portugal, Qatar, Republic of North Macedonia, Réunion, Romania, San Marino, São Tomé and Príncipe, Saudi Arabia, Serbia, Seychelles, Slovakia, Slovenia, South Africa, Spain, Swaziland, Sweden, Switzerland, Turkey, Ukraine (Excluding Crimea Region), United Arab Emirates, United Kingdom, Vatican City
Safe Use Instructions	SUI_Systems.pdf