



# Consumer and Office Business Product Information Sheet

Effective : November, 2010

## Scotch® Easy Tear Tape



### General Description:

Easy to tear light yellow transparent tape for everyday multi-purpose sealing, labeling and repair

Product Name	Description
Scotch® Easy Tear Tape	An easy to tear light yellow transparent tape for everyday multi-purpose sealing, labeling and repair

Product Characteristic	Value*
Backing:	28 microns bi-oriented polypropylene film
Adhesive:	Waterbased Synthetic Acrylic
Adhesion to steel :	125 cN/cm
Tensile strength (on the roll ) :	2 daN/cm width
Elongation at break (on the roll) :	20%
Unwind :	2.24 N/cm
Total Thickness:	40 microns
Color:	Light Yellow
	<i>*These are typical values. 3M does not guarantee every roll will have these specific test values.</i>

**Features/Advantages Benefits:**

<b>Feature (HAS)</b>	<b>Advantage (WHICH MEANS)</b>	<b>Benefit (SO THAT)</b>
Waterbased acrylic adhesive	Long-aging, non-yellowing.	Will not dry out or stain. Saves time and money.
	Good adhesion to a variety of surfaces.	Eliminates the need for multiple tapes for the office.
Bi-oriented Polypropylene backing	Thin	Items taped together are not bulky, helps keep a professional look.
	Extruded film	Non-solvent process. Fewer emissions released into the atmosphere during processing.
	Easy tear	Makes the job to tear by hand easier

**APPLICATIONS:**

Tape for everyday multi-purpose sealing, labeling and repair.

**TECHNICAL NOTES:**

Though the product will last almost indefinitely in normal office conditions, the shelf life of the tape is 1 year from the date of manufacture.

Best storage conditions are 20°C and 50% relative humidity

Best applications are for paper to paper, or posting lightweight single-sheet paper to smooth dry surfaces.

Solventless construction with no LAB and no primer coatings